

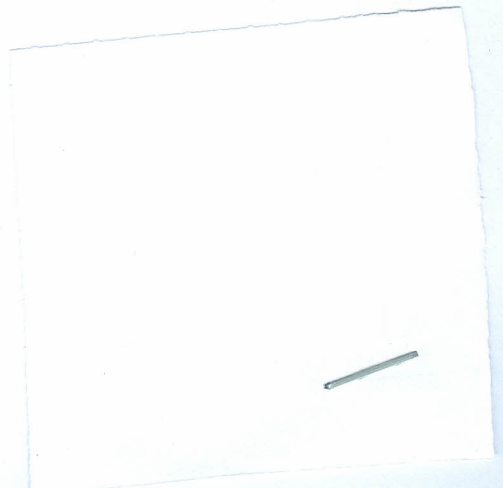
**EVALUATION OF THE REALISATION OF SPORTS MANAGEMENT OBJECTIVES
BY KENYA NATIONAL SPORTS COUCIL AND THE GOVERNMENT**

**NGATIA PETER NDIRITU, B.Ed (Kenyatta University)
H108/CE/11955/2007**

DEPARTMET OF RECREATION MANAGEMENT AND EXERCISE SCIENCE


**A RESEARCH PROPOSAL SUBMITTED PARTIAL FULFILMENT OF THE
REQUIRMENTS FOR THE AWARD OF DEGREE OF MASTER OF SCIENCE
(LEISURE AND RECREATION MANAGEMENT) IN THE SCHOOL OF APPLIED
HUMAN SCIENCE OF KENYATTA UNIVERSITY**

AUGUST 2014.



DECLARATION

This Proposal is my Original Work and has not been Presented for a Degree in any other University.

Signature: 

Date: 22.9.14

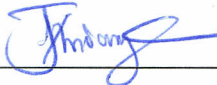
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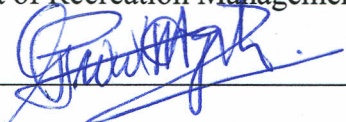
This proposal has been submitted for review with our approval as university supervisors:

Signature: 

Date: 22.9.14

Dr. Andanje Mwisukha, PhD

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Signature: 

Date: 4/10/14

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Abstract

Sports competitions are as old as humankind. Many participant nations in the international scene and individuals alike expect good performance as an outcome. However, Kenya's sport performance especially in team sports at the international scene has for long been wanting. Taking most Kenyans citizens as the consumers of sport performance as leisure, recreation, and work or occupation activity, under performance could be attributed to sports management supervision practices. The mandate to manage sports in Kenya belongs to Kenya Ministry of Youth Affairs, Sport and the Arts; Sport Kenya and Kenya National Sports Council. They work through national sports federations who in turn work through sports clubs. The purpose of this study will be to explore the sports management supervision practices. The objective of this study will be to describe the status of monitoring and evaluation on the sports programmes. A questionnaire basing Management By Objective management model as the conceptual framework will be administered. Target population for the study will be the 8 County Directors of Sports in charge of sports in their respective provinces, 7 sports officers at the headquarters at Nairobi. It also includes nine officials from each of the 62 national sports federations and associations who are affiliated to form Kenya National Sports Council. This is a total target population of 573. Purposive sampling was used to select active national sports federations. Eighteen national sports federations are active in all the provinces. It is from the eighteen that 7 (75%) out of nine officials will be sampled to make 126 (78%) respondents and a further, 7 (88 %) County Directors of Sports. This gives a total of 140 respondents. Data will be analysed using Statistical Package for Social Science (SPSS) to generate frequencies. This study will help to build national level insight on performance of sports management in Kenya with view to improving athlete outcome, provide a reading resource to researchers and scholars in field of sports management and give insight to the sports management curriculum designers to incorporate Management By Objective as part of their course outline.