

RESEARCH DISSEMINATION



CHOOSING THE RIGHT JOURNAL

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Presentation objectives



- ❖ **Introduction to selection tools**
- ❖ **Overview of selection criteria**
- ❖ **Introduction to article publishing cycle**
- ❖ **How to avoid predatory journals**

Why is this decision important?



- ❖ **Journal that will present your research in the best way and reach the right target audience.**
- ❖ **May affect career advancement, professional reputation, and funding opportunities**

Selection tools- “White List”



- ❖ **Your references may point to journals the research you are citing mainly falls**

Open Access Journals

- ❖ **[Directory of Open Access Journals](#)**
- ❖ **[Open Access Scholarly Publishers Association: OASPA](#)**

Subscription based journals-White list



- ❖ **Scimago- <http://www.scimagojr.com/>**
- ❖ **Library subscription databases- browse by subject**
- ❖ **Division of RIO list**

Selection tools: Journal suggesters



- ❖ **Some publishers have a service that aids in selecting a journal based on your research paper.**
- ❖ **Most indicate journal impact factor, OA/Subscription, Publication speed, Acceptance rate**

Selection tools: Journal suggesters



- ❖ [JournalGuide](#)
- ❖ [Springer Journal Suggester](#)
- ❖ [Journal/Author Name Estimator \(JANE\)](#)
- ❖ [Elsevier Journal Finder](#)
- ❖ [IEEE Publication Recommender](#)
- ❖ [AIP Journal Selector](#)
- ❖ [Journal Finder – Wiley](#)

Criteria for choosing a journal



Journal information found on:

- ❖ **Website**
- ❖ **Information for authors**
- ❖ **Publish with us**
- ❖ **About the journal**
- ❖ **Author resources**

Criteria for choosing a journal



- ❖ **Open access journal vs subscription based**
- ❖ **Regional vs international?**
- ❖ **type of submission- empirical research, review paper, brief report, thought piece, book review, book chapter ?**
- ❖ **Journals aims and scope**

Criteria for choosing a journal



- ❖ **Browse publisher databases by subject/Title**
- ❖ **Impact factor- frequency with which the average article in a journal has been cited in a particular year**

Criteria for choosing a journal



- ❖ **Reputation of the journal**
- ❖ **Acceptance/rejection rates**
- ❖ **Quality of accepted articles and authors**
- ❖ **No of issues in a year**
- ❖ **Turnaround time-**
 - ❖ **early cite, acceptance and publication**

Criteria for choosing a journal



- ❖ **Are there any article processing charges?**
- ❖ **Any waivers for developing countries?**
- ❖ **Archiving policies?**
- ❖ **Is the journal visible and accessible-in our subscribed databases**
- ❖ **Publication timelines- response time, peer review, early cite?, how many issues a year?**

Criteria for choosing a journal



- ❖ **Is it indexed? Scopus, Web of Science, Scimago, Google Scholar**
- ❖ **Cost**
- ❖ **Read the peer review policy**
- ❖ **Review their sample papers**

Preparing to submit



Carefully read and adhere to instruction to authors/guides/resources for authors

a. Submission process

b. Format of the document

c. Read a sample articles

d. Structure of the articles

e. Number of words

f. Referencing style

Preparing to submit



g. How to structure tables, figures and photographs

h. Pagination

Have a checklist



Online submission platforms



Some journals have online submission platforms-

- ❖ **1. Manuscript central/ Scholarone eg**
<https://mc.manuscriptcentral.com/idv>
- ❖ **2. Editorial Manager-**
<https://www.ariessys.com/>
- ❖ **Open Journal Systems (OJS)**

Advantages of online submission platforms



- ❖ **More streamlined review process**
- ❖ **You can track the status of your manuscript**
- ❖ **Most give you the option of creating your researcher id /ORCID**

Overview-Cycle of article publishing



Process of article publication



Article publishing cycle



1. Return without review

- does not match the scope of the journal
- does not meet the basic expectations of the journal
- Too many grammatical errors

2. Recommend transfer to another journal

3. Accept in present form- rare except in predatory

Article publishing cycle



- 4. Send the manuscript for peer review**
- 5. Accept with minor revisions**
- 6. Accept with major revisions**
- 7. Revise and resubmit**
- 8. Reject- Prestigious journals acceptance rate is 20%**

Rejected? What next?



Reasons

- ❖ **Most common reason is mismatch between the manuscript and the journal aims and scope.**
- ❖ **Sent to the wrong journal**
- ❖ **Not aligned to author instruction**
- ❖ **Nothing new is found or stated**
- ❖ **Poor English**

What are your options?



Your options



- ❖ **Abandon the paper- not recommended**
- ❖ **Send the paper with no review to another journal**
- ❖ **Review the reasons and act**
- ❖ **Submit to another journal**



**KEEP
CALM
AND
TRY
AGAIN**

How to avoid fraudulent/predatory journals



- ❖ **Def. APC without requisite editorial and publishing services.**
- ❖ **Nb: We also have predatory conferences**
- ❖ **<http://www.authoraid.info/en/news/details/1156/>**
- ❖ **8000 active predatory journals, with total articles increasing from 53,000 in 2010 to 420,000 in 2014 (an estimated three-quarters of authors were from Asia and Africa)**

Status



- ❖ **Largely OA models**
- ❖ **is it listed in “The Directory of Open Access Journals” or in AJOL**
- ❖ **Look out for fake indexes like the Index Copernicus or fake impact factors like the Universal Impact Factor (UIF), Global Impact Factor (GIF)**

How to avoid fraudulent/predatory journals



- ❖ **Does the journal promise more than it can reasonably deliver?**
- ❖ **Check website-contact information, quality, past issues**
- ❖ **Is it in our subscribed content?**
- ❖ **Is it indexed by search engines**

How to avoid fraudulent journals



- ❖ **When you google the title of the journal, is the first hit the journal website or a blog on why the journal is a fraud?**
- ❖ **Avoid email solicitation**
- ❖ **Quick acceptance and publication**
- ❖ **Unrealistically broad coverage**
- ❖ **Bealls list of fraudulent journals**
- ❖ <https://beallslist.weebly.com/>

How to avoid fraudulent journals



- ❖ **If it claims to be indexed by a reputable database (e.g. ones from EBSCO, ProQuest, Thompson Reuters, etc.), verify**



Example of articles in predatory journals



❖ <http://www.ijtrd.com/papers/IJTRD8157.pdf>

International Journal of Enterprenuership

❖ <https://ajpojournals.org/journals/index.php/IJE/index>

Other useful guides



Springer

- **<http://www.springer.com/gp/authors-editors/journal-author>**

Wiley online Library

- **http://exchanges.wiley.com/authors/journal-author-guide_268.html**

Other useful guides



Maktaba- Introductory guide for authors

Emerald:

- **http://www.emeraldgrouppublishing.com/authors/workshops/ggp_online.htm**

Taylor and Francis

- **<http://journalauthors.tandf.co.uk/>**

Publishers with local content



❖ **Taylor and Francis**

❖ **Emerald**

❖ **Sage**

❖ **KU Journals**

❖ **AJOL**

References



- <https://www.editage.com/insights/editorial-decision-making-what-are-the-possible-outcomes-for-a-manuscript>
- <http://thinkchecksubmit.org/check/>
- <http://www.scimagojr.com/>
- <http://authorservices.taylorandfrancis.com/>
- <http://www.authoraid.info/en/news/details/1156/>

*Thank
you*

