



KENYATTA UNIVERSITY
OFFICE OF THE DEPUTY VICE CHANCELLOR
RESEARCH, INNOVATION AND OUTREACH

POST WORKSHOP/CONFERENCE REPORT

Submission of Workshop/Conference reports

Two weeks after attendance of workshop or conference, members of staff are expected to submit brief reports. The objective of the report is to identify lessons/experiences for dissemination, share ideas and best practices and potential networks/partnerships to be pursued. The report should incorporate the following:

- ✚ The **Summary Statement** - describe the workshop/conference attended (Where? When? Conference objectives? Target Audience? Conference organisers?)
- ✚ The **Workshop/ Conference Details** describe the themes discussed:
 - Describe your expectations or objectives(s) in attending the workshop or conference.
 - Describe your overall reaction to the workshop or conference and whether your expectations or objective(s) were met.
 - Mention what aspect of the workshop or conference was of particular value to you.
- ✚ List the **Lessons learnt or conference outcomes**
- ✚ Attach additional documents like **paper presented, PowerPoint presentations.**

The report and accompanying documents should be submitted in electronic format to the Registrar Research, Innovation and Outreach at <registrar-rio@ku.ac.ke>.

CONFERENCE/ WORKSHOP REPORT

Attendee Name: Pamela Mbae

Attendee Designation and Department: Administrative Assistant -Innovation Incubation & University Industry Linkages

Title of workshop/conference: “Universities, Entrepreneurship and Enterprise Development in Africa” (UEED Africa) 2020

Conference URL: <https://www.h-brs.de/en/entrepreneurship-conference>

Conference Summary: *Brief description, conference organisers, target audience, venue and duration.*

The conference was organized by Hochschule Bonn-Rhein-Sieg University of Applied Sciences and is part of the project “BET Ghana – Building Expertise and Training for growth in the consumer goods and food processing industry”, financed by the German Federal Ministry of Economic Cooperation and Development (BMZ) and administrated by the German Academic Exchange Service (DAAD). The project was conducted through the Hochschule Bonn-Rhein-Sieg University of Applied Sciences in Germany and the University of Cape Coast in Ghana.

The conference took place at Bonn Rhein Sieg University of Applied Sciences, St Augustin’s, Germany on 19th - 20th February 2020.

This conference aimed specifically at bringing together participants from academia, business, and other stakeholders interested in the interplay between education and economic development. It is a forum for researchers and practitioners alike. Thus, the event is a response to the popular request to build bridges of communication between the worlds of education.

Workshop/ Conference Objectives: *Describe conference objectives*

The main objective was to discuss ideas, results, generalizations, hypotheses, and plans among an audience representing institutions from education, business, development studies, and related fields

This conference aimed specifically at bringing together participants from academia, business, and other stakeholders interested in the interplay between education and economic development. It is a forum for researchers and practitioners alike.

Lessons learnt: *Identify specifically what you are bringing back from the conference that relates to your departmental/school/University objectives.*

How to create successful startups
 Innovation management
 Networks Management
 Entrepreneurial training and performance of businesses amongst youths

Title of Paper/Presentations/Lectures done by self:

“What works in Incubation”? Lessons from Chandaria Business Innovation & Incubation Centre. Kenya

Partnership/Collaborations/Funding Opportunities/Networks Developed: *List new contacts developed that may be useful for collaborations and funding*

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Additional Comments.

