

**FACTORS INFLUENCING THE AVAILABILITY AND UTILISATION OF  
INSTRUCTIONAL MEDIA IN TEACHING OF KISWAHILI IN SELECTED PUBLIC  
PRIMARY TEACHERS TRAINING COLLEGES IN KENYA**

**BY**

**MUSAU MARTHA**

**E55/CE/15610/2008**

**A RESEARCH PROPOSAL SUBMITTED IN PARTIAL FULFILMENT FOR THE  
REQUIREMENT OF MASTER OF EDUCATION DEGREE IN THE DEPARTMENT  
OF EDUCATIONAL COMMUNICATION AND TECHNOLOGY OF**

**KENYATTA UNIVERSITY**

**APRIL, 2012**



**Declaration**

This research proposal is my original work and has not been submitted for approval anywhere else for the Masters degree in any other university.

Signature: mmmsaDate: 6/9/2013

Musau Martha

**Supervisors:**

We confirm that the candidate under our supervision carried out the work reported in this proposal thesis.

Signature:     *VW Kimui*     Date:     6/9/2013    

Dr. Violet W. Kimui

Department of Educational Communication and Technology

Signature:     *[Signature]*     Date:     6/9/13    

Dr. Babusa Hamisi

Department of Educational Communication and Technology

## Abstract

The study will be carried out with the main purpose of investigating availability and utilisation of instructional media in teaching of Kiswahili in Primary Teachers Training Colleges (PTTCs). Kiswahili being a compulsory and examinable subject in PTTCs, it is of paramount importance to investigate the role played by instructional media to improve the quality of academic results. The literature review will be reviewed from related studies and relevant texts to establish the availability and utilisation of instructional media in PTTCs. The study will be based on Edgar Dales (1969) cone of experience which looks at learning from the continuum proposing that instruction provided to a learner should proceed from pictorial to highly abstract experiences in a sort of multi sensory approach to learning. The area of study will involve four selected Primary Teachers Training Colleges. Purposive sampling will be used to arrive at the four selected PTTCs. Data will be collected by use of questionnaires, checklists, closed group discussion and an interview schedule. The study will be a survey that will use both qualitative and quantitative study designs. Convenient and purposive sampling procedures will be used and data collected will be analyzed using frequencies and percentages and will be presented in form of tables. The study is expected to reveal the significance of instructional media in teaching process.