

**EFFECTS OF VALUE ADDED TAX REFUNDS ON VOLUME OF EXPORTS BY THE
KENYAN FIRMS**

BY

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KENYATTA UNIVERSITY.**

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DECLARATION

This project is my original research work and has neither been presented nor submitted for a degree award in any other university or any other award.

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I confirm that the work reported in this project was carried out by the candidate under my supervision

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DEDICATION

I dedicate this research project to my dear parents: Benard Omwenga and Hellen Kerubo, and my late grandparents: Zablun Omayio, Johnson Mayoyo, Peris Omayio and Veronica Nyamanyi who tirelessly reminded me that education is the only tree with bitter roots but bears sweet fruits.

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ABBREVIATIONS AND ACRONYMS

ADF	Augumented Dickey Fuller
COMESA	Common Market for East and Southern Africa
CPI	Consumer Price Index
EAC	East Africa Community
EFTA	European Free Trade Area
ETR	Electronic Tax Register
EU	European Union
FY	Financial Year
FDI	Foreign Direct Investment
FTO	Firms Turn-over
GDP	Gross Domestic Product
HS	Harmonized System
ICPAK	Institute of Certified Public Accountants of Kenya
IMF	International Monetary Fund
KNBS	Kenya National Bureau of Statistics
NSIS	National Security Intelligence Services
PwC	Price Waterhouse Coopers
REER	Real Effective Exchange Rate
SSA	Sub-Saharan Africa
TNT	The National Treasury
TOT	Turnover Tax
UNCTAD	United Nations Conference on Trade and Development
USA	United States of America
VAT	Value Added Tax
VATR	Value-added-tax rebates/refunds
WB	World Bank
WTO	World Trade Organization

OPERATIONAL DEFINITION OF TERMS

Exempt goods: This refers to non-taxable goods following financial Act enacted by the parliament.

Exports: This refers to the total value of goods and services sold to another country.

Export performance: This is the ratio of a country's exports to the gross domestic product at a given point in time.

Firms: These are economic entities that works for its profit motive and society as it shares in relation with the society as a whole either directly or indirectly.

Tax compliance: It refers to taxpayer registration, filing of returns, reporting and payment of due taxes.

Tax morale: It is the existence of an intrinsic motivation to pay taxes without coercion.

Tax rebate: This is a refund of taxes when the tax paid is more than tax liability.

Value Added Tax: This is a consumption-based tax that is levied at each stage of product's production and distribution.

VAT refunds: This refers to the difference between output tax and input tax that a business is entitled to a claim from the revenue authority.

Zero-rated goods: These products are currently subject to a zero percent tax rate even though they are solely taxable for value-added tax purposes. The government does not impose sales tax on zero-rated goods but does permit tax credits for input value-added taxes paid.

ABSTRACT

Value Added Tax (VAT) is a consumption-based tax that is levied at each stage of product's production and distribution. The long process of VAT refund and delays in refund payments arguably deprive export firms their working capital, which affects their operations, output and business profits. This may force export firms to alter their blend of production and/or reduce their export production. This study sought to look at how VAT refund affects the export performance of Kenyan firms. Specifically, the study sought to: estimate the effects of the payment of VAT refunds on export volume of firms in Kenya and establish the effects of time taken to pay the VAT refunds on export volume of firms in Kenya. The study utilised a non-experimental research design. The study employed unbalanced panel data consisting of 43 export firms observed at three different periods (2017, 2018 and 2019). The study was faced by missing data challenges thus firms included in the analysis are those that had data on dates of VAT refunds lodgments, approval and payments, VAT refund amounts; and at least three years' observations on exports performance. The study employed Pooled Ordinary Least Square (OLS) model in the analysis, with the second empirical model including the sector dummies to control for the sector specific characteristics to achieve the first objective. The descriptive analysis which was used to address the second objective shows that the average refunds paid by the Kenya Revenue Authority (KRA) to the firms during the three-year period was Kshs 33,542,610.80, with a minimum value of Kshs 1,000,221.77 and a maximum value of Kshs 423,899,228.03. Additionally, the descriptive statistics show that on average, it took five and a half months to verify the refund claims during the period. The shortest time taken to verify VAT refund claims was one month while the longest it took was 14 months. However, it took only one month to pay the VAT refund claims after they were verified. This means that the payment for VAT refunds is well provided for thus the challenge is with the time taken to verify the refund claims. The empirical models showed that payment of VAT refunds has a positive relationship with export performance, meaning that efficient payment of VAT refund is likely to lead to an increase in export performance in Kenya. Moreover, the results from both models also showed that delay in verification of the VAT refunds negatively affects export performance of the Kenyan firms. The study recommends a review of the 100% VAT refunds verification requirement to reduce the refunds claims verification period and VAT data cleaning to improve on the VAT refunds data quality for analyses to inform management decision making and also risk profiling of VAT taxpayers.

CHAPTER ONE

INTRODUCTION

1.1 Background

1.1.1 Exports of Kenyan firms

Many countries in the world including Kenya have shifted focus to export-led economic growth strategies (Were *et al.*, 2002). This calls for incentives to enhance exports by the Kenyan firms. With increased globalization as a result of liberal trade policies, Kenya needs to refocus its trade policies to enhance its competitive edge for it to realize long term aspirations of industrialization (Were *et al.*, 2002). Like most countries in the sub-Saharan African (SSA) region, the export structure of Kenya largely consists of primary commodities besides tourism, which is very vulnerable to frequent fluctuations in world prices thus destabilizing the export sector (Were *et al.*, 2002). The main exports from Kenya include tea, coffee and horticultural products. Figure 1.1 shows Kenya's exports since 2010.

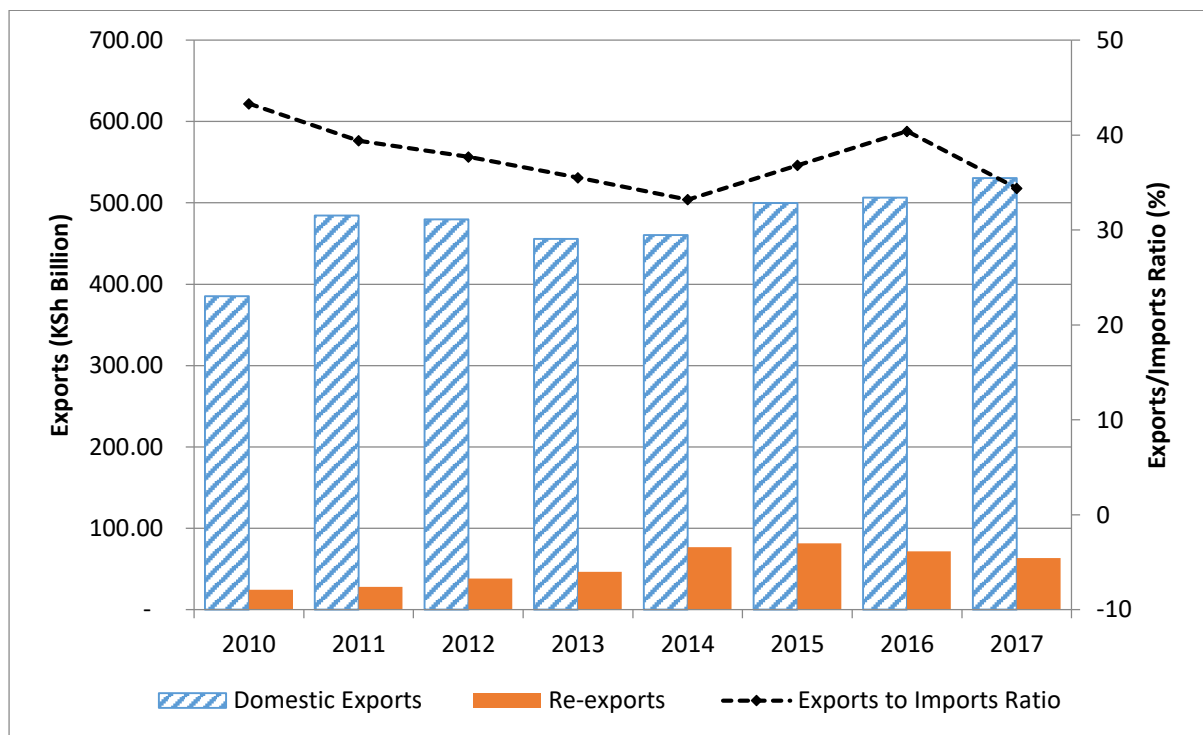


Figure 1.1: Kenya's Exports, 2010 - 2017

Source: Republic of Kenya (2018; 2014b)

The figure shows that Kenya's domestic exports have experienced a sluggish growth, rising from Kshs 385.4 billion in the year 2010 to Kshs 530.6 billion in the year 2017. But the re-exports have recorded some significant growth over the period, though this has been on a decline since 2015. The re-exports rose from Kshs 24.4 billion in 2010 to a high of Kshs 81.3 billion in 2015 before dropping to Kshs 63.5 billion in 2017. On average, the domestic exports grew by 5.1 percent annually during the period while the re-exports grew by 17.2 percent annually. The figure also demonstrates that the exports to imports ratios have generally been on a decline implying disproportionate increase in imports relative to exports. The ratio declined from 43.3 percent in 2010 to 33.2 percent in 2014. In 2017, Kenya reported an export to import ratio of 34.4 percent. These figures show the importance of the need to enhance Kenya's exports

The role of trade tax policies in boosting exports has always been a major subject of discussion. However, there has been unnoticeable focus on the potential effects of domestic tax policies (such as VAT tax policies) on exports. VAT is considered to be neutral in matters of international trade (Feldstein and Krugman, 1990) and thus expected not to affect the volume and composition of trade (Sharma, 2017). However, this neutrality relies on provision of VAT refunds to exporters thus efficient refunds management by the government is important. In most countries, businesses either do not continuously get VAT refunds they are entitled or do not receive them within expected timelines (Harrison and Krelove, 2005). Many countries tax imported goods and services to enhance competitiveness with the local products thus VAT refunds is expected to allow exported goods enter non-domestic markets at prices exclusive from tax. If a VAT system is imperfect, its effects on an industry will depend on the volume of intermediate goods in the industry. Consequently, such an imperfect VAT system would also possibly affect the composition of a country's exports (Sharma, 2017). As cited by Gourdon *et al.* (2014), Feldstein and Krugman (1990) showed that incomplete VAT refunds on exports

lead to taxes on exports resulting to reduced exports. The instant effect of a VAT refund reduction (in the absence of a pass-through effect) is a decline in profits expected by exporters, which may disincentive manufacturing firms to adjust their blend of production and therefore unable to orient their sales in the domestic market (Gourdon *et al*, 2014). Gourdon *et al*. (2014) point out that these responses may result to reduced export production thus affecting the aggregate exports performance of a country. It is therefore important to study if the imperfections in VAT refunds process influence Kenya’s exports.

1.1.2 The VAT System in Kenya

Prior to VAT Act revision of 2009, taxable goods and services were categorized in eight schedules as shown in Table 1.1.

Table 1.1: Schedule for Value Added Tax in Kenya

First Schedule	<ul style="list-style-type: none"> • The first part specifies the general rate of tax which is 16 percent • The second part is on taxable services which are charged at 14 percent
Second Schedule	<ul style="list-style-type: none"> • This schedule covers exempt goods that are not taxable
Third Schedule	<ul style="list-style-type: none"> • The schedule covers non-taxable services (EXEMPT SERVICES)
Fourth Schedule	<ul style="list-style-type: none"> • Part one covers designated goods • Part one covers designated services-services that are not subject to turnover limits for registration.
Fifth Schedule	<ul style="list-style-type: none"> • Part A deals with zero-rated supplies • Part A deals with zero-rated goods
Sixth schedule	<ul style="list-style-type: none"> • The schedule covers procedures followed in registration and deregistration for VAT. It also includes changes once effected will affect registration.
Seventh Schedule	<ul style="list-style-type: none"> • The schedule entails return, invoices and records in relation to VAT
Eighth Schedule	<ul style="list-style-type: none"> • The schedule has three parts dealing with zero-rating requirements for public bodies, special goods and persons who have diplomatic privileges.

Source: KRA (2011)

The review of VAT Act ,2013 was coincidental with a reversal in declining trend of VAT revenues. Specifically, the amendments were meant to reduce VAT refunds backlog, cut on revenue administrative costs and boost the cash flow of taxpayers (Republic of Kenya, 2014a). This new VAT Law was necessitated by the challenges the government and the business community were facing in the implementation of VAT Act.

Table 1.2: Classification of Goods and Services

Status	VAT Rate	Examples
Exempt	No VAT	Suppliers cannot claim VAT Examples are: <ul style="list-style-type: none"> ▪ Insurance services ▪ Financial services ▪ Unprocessed agricultural produce
Zero-rated	0%	Suppliers can claim input VAT Examples are: <ul style="list-style-type: none"> ▪ Export of goods or taxable services
Standard rated	16%	Suppliers can claim input VAT Examples are: <ul style="list-style-type: none"> ▪ Other taxable supplies

Source: ICPAK (2015)

Table 1.2 presents the classification of goods and services following VAT Amendment Act of 2013. Some provisions were repealed while new ones were introduced. Some of these changes included the removal of both VAT remission and the reversal of VAT rate of 12 percent. Also, the schedules were reduced from eight to two. The previous subsidiary legislation was also incorporated as a principal legislation (Republic of Kenya, 2017). In addition to this, previously zero-rated and exempt supplies were also brought into tax charge. This reduced the number of companies claiming a tax refund for producing zero-rated goods. To streamline tax administration and clear the backlog of refunds, the number of tax-exempt items was lowered from 400 to 27.

Following the enactment of VAT Act of 2013 and filing of VAT returns through *i-tax*, collection of VAT revenue increased from 4.1 as a proportion of GDP in FY 2013/14 to 4.6 percent in the FY 2015/2016. The introduction of *i-tax* system in 2014 saw the VAT collections grew at a faster rate than the total final private consumption. This can be attributed to efficiency of VAT collection following automation of processes. In every financial year, The National Treasury allocates money to KRA to cater for VAT refunds. The National Treasury allocated 3.13 percent of GDP in 2015 to cater for tax expenditure on VAT. KRA intends to scrap some

of the exemptions to VAT regime with the intention of improving VAT outcomes in the country (Republic of Kenya, 2016).

1.1.3 Value Added Tax Refunds

Refunds are part and parcel of the operations of VAT system. VAT is a tax that is designed to be borne by the final consumer, not producers or suppliers. Claims for tax refunds mainly result from the invoice-credit form in which some businesses (such as exporters whose export sales are zero-rated) pay more value-added-tax on their business purchases than total collections on taxable sales (Harrison & Krelove, 2005). Also businesses, especially new businesses, which make large purchases relative to current sales tend to have VAT refund claims.

One of the areas with notable changes in the Kenya's FY 2015/2016 National Budget, which had not been provided for in VAT Act 2013, was the amendment to Section 17 of VAT Act which touches on tax refunds. With regards to bad debts, one can make an application for refund within three to five years from the date of supply. Tax refunds done in error should be refunded to the Commissioner within 30 days of service of demand. Failure to comply attracts a two percent interest. From Table 1.2, it is evident that exports are the main benefactors of tax refunds. Unfortunately, upon the introduction of tax refunds, KRA continues to grapple with the challenge of unpaid VAT refunds. This has led to complains from the business community in view of the negative effect on their cash flow due to such business entities remitting more VAT than they are liable (Anyanzwa, 2014). It is also worthwhile noting that by the close of FY2012/13, KRA was struggling to refund approximately \$330 million (Kshs 33 billion).

The Government of Kenya first introduced withholding VAT in 2003 to enhance compliance of taxpayers in regard to payments. Ideally, withholding VAT is not an additional tax head by the Authority but a way of facilitating VAT collections. A fraction of VAT is collected by tax agents who are expected to withhold payments made by businesses in relation to goods and

services which should be taxed locally. The withholding VAT agents include government departments and ministries, state corporations, county (devolved) governments, financial institutions, cooperative societies, hospitals, banks, and insurance brokers. The withholding tax is placed at six percent and the business person is paid 10 percent of the remaining VAT. Further, the law requires the withholding VAT agents to remit to the Authority the withheld tax within 14 days from the date the tax amount was withheld. The sixteen percent VAT rate- which has now been reduced to fourteen percent- compounded with delay in VAT refunds has created a cash flow constraint among the majority of VAT taxpayers. This has increased the portion of contingent liabilities for The National Treasury (TNT). With the exclusion of backlogs, VAT refunds have reached an average of Kenya shillings five billion per month. Even though there have been changes, the business community remains concerned about delays in obtaining VAT refunds. For example, Irungu (2013) pointed out that traders had to resort to debts due to delays in VAT refunds. The amounts of VAT refunds paid by KRA have not been sufficient over the years compared to claims lodged by the suppliers. This has affected the volume of exports by the Kenyan firms as shown in Figure 1.2.

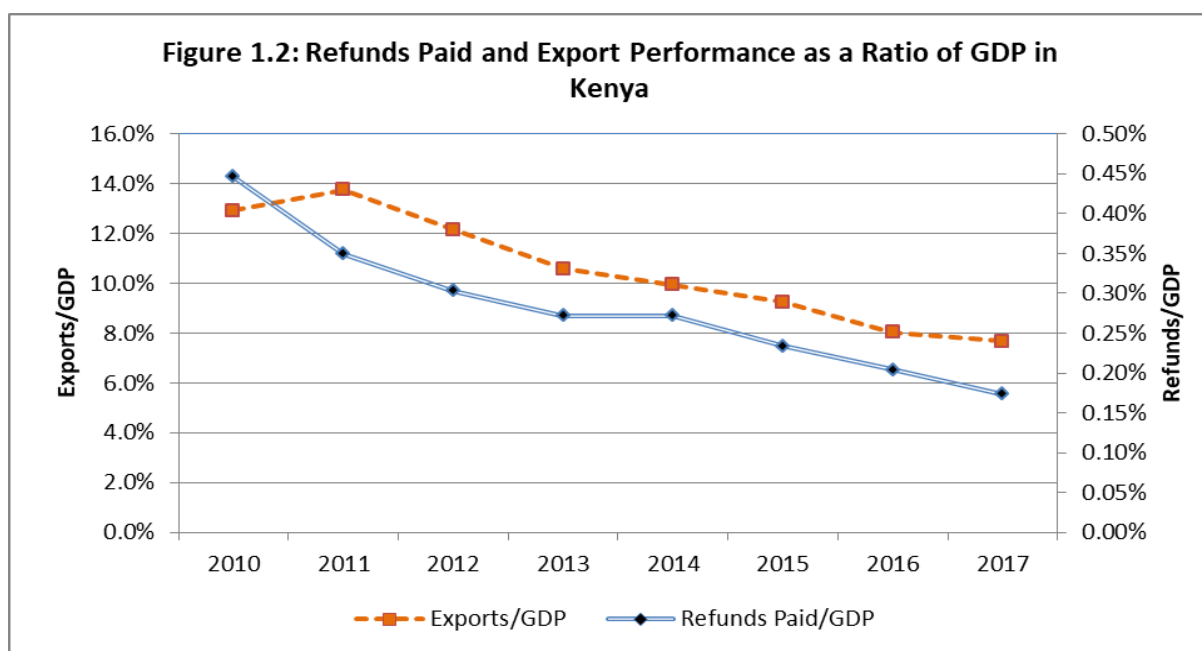


Figure 1.2: Refunds Paid and Exports Performance as a Ratio of GDP in Kenya

Source: KRA (2020); KNBS Economics Survey, 2020

The figure shows that ratio of refunds payments to GDP and ratio exports to GDP have been on a declining trend since 2011. The imperfections in VAT refunds process deny the exporters the much needed capital and liquidity thus influence their supply of exports. The imperfections of VAT refunds process are as a result of fraudulent claims by businesses and insufficient allocation of refunds by The National Treasury. The implication of this is that several firms' working capital are held up by the government thus constraining their cash flows and possible re-investments. This study sought to examine this relationship to understand the effects of VAT refunds on Kenya's exports.

1.2 Statement of the Problem

VAT in principle is considered to be neutral in the matters of international trade (Feldstein and Krugman, 1990). It is expected not to affect the volume and composition of trade (Sharma, 2017). However, this neutrality relies on provision of VAT refunds to exporters and the refunds management by the government. In most countries, businesses either do not continually get the refunds they are entitled to or do not receive them within the expected time (Harrison and Krelove, 2005). The management of refunds on VAT has been a source of several taxpayers' complaints leading to mistrust between them and their tax authorities. Theoretically, VAT refunds should be given right away after filing a VAT return, resulting in an excess credit. However, in practice, VAT refunds process by the government is labor-intensive in terms of claims verification and takes long period before effecting payment.

In Kenya, VAT collections are sent to the National Treasury, which then allocates funds for settling VAT refunds for a specified fiscal year. The Kenyan refund program operates on the principle of 100 percent verification, and does not use a risk management process (World Bank, 2017). The long VAT refund process and the delay in refund payments arguably deprive export firms their working capital, which could be affecting their operations, output and profits in the export market. The imperfections in VAT refunds policy and process may result in a fall in

exporters' profits, especially for a small country like Kenya that cannot pass it through to international prices. This may force manufacturers to reduce their export production and in some instances change production blends. It is against this backdrop that this study sought to examine how the VAT refund affects the exports of firms in Kenya and identify the best practices in handling the declining proportion of VAT refunds on exports from 0.45 percent of GDP in 2010 to 0.17 percent in 2017.

1.3 Research Questions

This study sought to address to the following study questions;

- i. How does payment of VAT refunds affect exports volumes of firms in Kenya?
- ii. What is the effects of time taken to verify and pay the VAT refunds on exports volumes of firms in Kenya?

1.4 Study Objectives

Generally, the objective of this is to estimate effects of VAT refunds on export volume by the Kenyan firms. The study will specifically focus to:

- i. Estimate the effects of the payment of VAT refunds on exports volumes of firms in Kenya; and
- ii. Establish the effects of time taken to verify and pay VAT refunds on exports volumes of firms in Kenya.

1.5 Significance of the Study

There is need for a clear understanding of how VAT refunds affect Kenya's exports to inform designing of policies that cushion businesses and exports from financial constraints. In addition, this study will form a green pasture for future scholars to evaluate policy implications of VAT changes in the tax laws. The consumers of this study findings include firms in export business, the Kenya Revenue Authority and The National Treasury.

1.6 Scope of the study

Gross VAT refunds comprises of normal VAT refunds, VAT refunds on exports and withholding VAT refunds. Gross VAT collections emanates from imports VAT collections or domestic VAT collections. The study focussed on Gross VAT collections and VAT refunds with special emphasis on VAT refunds effect on exports.

1.7 Organisation of the Study

The study is organised as follows: chapter one (background of the study); the second chapter (literature review); chapter three (methodology); chapter four (empirical findings) and chapter five (summary, conclusion and recommendations).

CHAPTER TWO

LITERATURE REVIEW

2.1 Introduction

This section presents theoretical and empirical literature reviewed in this study.

2.2 Theoretical Literature

2.2.1 Principle of Political Economy and Taxation

Ricardo (1817) argued that an increase in raw material price would have an effect on the prices of all commodities produced from it in equal proportion, but there would be a variation on the effects since the value of the commodities are made up of different proportions of raw material and labor. He further noted that this effect would motivate or impede the exportation of specific commodities, and would certainly impair the natural relation between the values of the commodities. This would impliedly not place the country under any comparative disadvantage with regards to competition in foreign markets.

2.2.2 International Competitiveness Trade Theory

This theory argues that VAT as a consumption tax would not impose the prejudice against saving and thus help to promote economic growth through capital formation. Businesses view VAT as a necessary aid to international competitiveness since value added tax is levied on imports but exports are allowed tax rebates. This means that producers of exports are supposed to pay income tax but foreign producers of the imported goods are not liable to pay it. Proponents of this theory allude that countries that have VAT tend to have an added advantage in international competition as compared to countries that rely on income taxation. Feldstein and Krugman (1990) theoretically showed that incomplete VAT rebates or refunds (VATR) mostly makes VAT act as an exports tax in situations where it is equal to VAT charged less VATR. The export tax usually reduces as VATR increases, thus presenting a positive relationship between VATR and trade exports.

2.2.3 Theory of the Firm

Firms use different intermediate goods to come up with the final products which are mostly identified with price taking behavior and perfect competition. The norm of economists around the world is to model the profit maximization objective of the firm. Firms in the export market opt to maximize profits by increasing output and minimizing costs.

According to Wang & Anwar (2019) a firm can be thought of having a Cobb-Douglas production function specified as:

$$Y_t = \left[\int_0^1 Y_{j,t}^{\frac{\varepsilon-1}{\varepsilon}} \right]^{\frac{\varepsilon}{\varepsilon-1}} \dots\dots\dots(2.1)$$

Where Y_t represents final good at time t , $Y_{j,t}$ is j -th intermediate commodity, the ε is the elasticity of substitution between the intermediate goods.

A representative firm whose objective is to maximize profits with $P_{j,t}$ as the price of the intermediate products and P_t given as the price of the final product can be represented as follows:

$$\underset{Y_{j,t}}{\text{Max}} \Pi_t = P_t Y_t - \int_0^1 P_{j,t} Y_{j,t} dj \dots\dots\dots(2.2)$$

In Kenya, exporting firms are allowed to claim VAT refunds based on the difference between input and output tax. Impliedly, equation (2.2) will be stated as follows:

$$\underset{Y_{j,t}}{\text{max}} \Pi_t = P_t Y_t - \left| \frac{\gamma}{1+\gamma} P_t Y_t - \gamma \int_0^1 P_{j,t} Y_{j,t} dj \right| + \frac{s}{1+\gamma} P_t Y_t - (1+\gamma) \int_0^1 P_{j,t} Y_{j,t} dj \dots\dots(2.3)$$

Where γ is the rate of VAT in the production process,

$-\left| \frac{\gamma}{1+\gamma} P_t Y_t - \gamma \int_0^1 P_{j,t} Y_{j,t} dj \right| + \frac{s}{1+\gamma} P_t Y_t$ is the difference generated by VAT refunds,

$\frac{s}{1+\gamma} P_t Y_t$ denotes the amount of VAT refunds to the firms,

$\left| \frac{\gamma}{1+\gamma} P_t Y_t - \gamma \int_0^1 P_{j,t} Y_{j,t} dj \right|$ is the computed difference between output and input tax,

For firms to lodge VAT refunds, output tax is assumed to be more than input tax and this implies that:

$$\frac{\gamma}{1+\gamma} P_t Y_t - \gamma \int_0^1 P_{j,t} Y_{j,t} dj > 0$$

Equation (2.2) can also be written as:

$$\max_{Y_{j,t}} \Pi_t = \frac{1+s}{1+\gamma} P_t Y_t - \int_0^1 P_{j,t} Y_{j,t} dj \dots \dots \dots (2.4)$$

The exports from Kenya are assumed to be stable which implies that foreign aggregate demand (C) is fixed and total demand of Kenyan exports in the international market is assumed to be greater or equal to total export supply of domestic goods. This can be demonstrated as:

$$P_t \cdot Y_t \leq C \dots \dots \dots (2.5)$$

A non-linear dynamic system can be obtained from equations (2.4) and (2.5) which is stated as:

$$\max_{Y_{j,t}} \Pi_t = \frac{1+s}{1+\gamma} P_t Y_t - \int_0^1 P_{j,t} Y_{j,t} dj \dots \dots \dots (2.6)$$

Subject to $P_t \cdot Y_t \leq C$

The equivalent Lagrange function (A) is stated as :

$$A = \frac{1+s}{1+\gamma} P_t Y_t - \int_0^1 P_{j,t} Y_{j,t} dj + \lambda(C - P_t Y_t) \dots \dots \dots (2.7)$$

Using the Kuhn-Tucker Theorem, the 1st order conditions can be obtained as follows:

$$\frac{\delta A}{\delta Y_{j,t}} = \left[\frac{1+s}{1+\gamma} - \lambda \right] \cdot P_t \cdot \left[\int_0^1 Y_{j,t}^{\frac{\varepsilon-1}{\varepsilon}} dj \right]^{\left(\frac{\varepsilon}{\varepsilon-1} \right)} \cdot Y_{j,t}^{\left(\frac{\varepsilon-1}{\varepsilon} \right)} - P_{j,t} \leq 0, Y_{j,t} \geq 0, Y_{j,t} \cdot \frac{\delta A}{\delta Y_{j,t}} = 0 \dots \dots \dots (2.8)$$

$$\frac{\delta A}{\delta \lambda} = C - P_t Y_t \geq 0, \lambda \geq 0, \lambda \cdot \frac{\delta A}{\delta \lambda} = 0 \dots \dots \dots (2.9)$$

Marginal profits of exporting firms can be equated to marginal cost of the firms if $Y_{j,t} > 0$

The marginal costs of exporting firms is given by:

$$\frac{\delta A}{\delta Y_{j,t}} = 0$$

From equation (2.9), if $\lambda > 0$, all resources will be completely utilized.

$$\frac{\delta A}{\delta \lambda} = C - P_t y_t = 0 \dots \dots \dots (2.10), \text{ this implies that } P_t Y_t = C$$

But since $Y_{j,t} > 0$, the first order condition can be derived as follows:

$$\frac{\delta A}{\delta Y_{j,t}} = \left[\frac{s-\lambda}{1+\gamma} \right] P_t \cdot \left[\int_0^1 Y_{j,t}^{\frac{\varepsilon-1}{\varepsilon}} dj \right]^{\left(\frac{\varepsilon}{\varepsilon-1} \right)} \cdot Y_{j,t}^{\left(\frac{\varepsilon-1}{\varepsilon} \right)} - P_{j,t} = 0 \dots \dots \dots (2.11)$$

Equation (2.11) holds for intermediate products i and j.

Equation 2.12 is the integral of the intermediate goods j:

$$\int_0^1 P_{j,t} Y_{j,t} dj = P_{i,t} Y_{i,t} \int_0^1 Y_{j,t}^{\frac{\varepsilon-1}{\varepsilon}} dj \dots \dots \dots (2.12)$$

In competitive markets, the assumption of no barriers to entry implies that there will be zero profits in the long run. Combining equation (2.12) with the zero-profit condition, we shall have,

$$\frac{1+s}{1+\gamma} \cdot P_t Y_t = P_{i,t} Y_{i,t}^{\frac{1}{\varepsilon}} \cdot \int_0^1 Y_{j,t}^{\frac{\varepsilon-1}{\varepsilon}} dj \dots \dots \dots (2.13)$$

We can rewrite equation (2.13) as follows:

$$Y_t = \left(\frac{1+\gamma}{1+s} \right)^{\varepsilon} \cdot \left(\frac{P_{i,t}}{P_t} \right)^{\varepsilon} \cdot Y_{i,t} \dots \dots \dots (2.14)$$

Equation (2.14) indicates that the demand for an intermediate good usually decreases in relative prices of the intermediate commodities but assumes a non-decreasing trend in the final output of good (i).

Summation of all intermediate goods will lead to:

$$Y_t = \left(\frac{1+\gamma}{1+s} \right)^{\varepsilon} \cdot P_t^{-\varepsilon} \cdot \int_0^1 P_{i,t}^{\varepsilon} Y_{i,t} di \dots \dots \dots (2.15)$$

Combining equations (2.14) and (2.15), the relationship between intermediate goods prices and the export price of final products is stated below:

$$P_t = \left(\frac{1+\gamma}{1+s} \right) \cdot \left[\int_0^1 P_{i,t}^{\varepsilon} Y_{i,t} di \right]^{\frac{1}{\varepsilon}} \cdot \left[\int_0^1 Y_{i,t}^{\frac{\varepsilon-1}{\varepsilon}} di \right]^{\frac{1}{1-\varepsilon}} \dots \dots \dots (2.16)$$

Equation (2.16) indicates an inverse relationship between price of final export goods and the rate of VAT refunds (s).

The relationship between VAT refunds rate and exports can be expressed as:

$$Q_t = Y_t * P_t \dots \dots \dots (2.17)$$

Replacing equation (2.14) and equation (2.16) into equation (2.17),

$$Q_t = \frac{1+\gamma}{1+s} * P_{i,t}^\varepsilon * \left[\int_0^1 P_{i,t}^\varepsilon Y_{i,t} dj \right]^{\frac{1-\varepsilon}{\varepsilon}} * \int_0^1 Y_{i,t}^{\frac{1-\varepsilon}{\varepsilon}} dj \dots \dots \dots (2.18)$$

Differentiating equation (2.18),

$$\frac{\partial Q_t}{\partial s} = -\frac{1+\gamma}{(1+s)^2} * \phi_{i,t} \dots \dots \dots (2.19),$$

Where Q_t represents the total export volume of the representative firm,

$$\phi_{i,t} = P_{i,t}^\varepsilon * \left[\int_0^1 P_{i,t}^{\varepsilon-1} dj \right]^{1-\varepsilon} * Y_{i,t}$$

It is very clear from equation (2.19) that the exports of the representative firms have inverse relationship with the VAT refund rate. This means with a government decision to increase VAT refunds rate would lead to a decrease in the quantities of exports.

The theory indicates that a rise in VAT refunds reduces both firm exports and prices.

Equation (2.18) is the basis on which the theoretical model used in the study to address the study objectives.

2.3 Empirical Literature Review

2.3.1 VAT Refunds/Rebates and Exports

Braakmann et al. (2017) carried out a study to understand how VATR adjustments affect export price, quantity, number of firms and destinations of Chinese exports. Braakmann et al. (2017) used VATR as a novel instrument of price to identify the export demand elasticity and argued that in their framework, VATR adjustment will shift the supply but not shift demand conditional on the fixed effects. The study constructed export price as unit value, that is, export revenue divided by export quantity as commonly used in literature. Braakmann et al. (undated) corrected for the endogeneity that VATR adjustments may be responses to export shocks and restricted the sample from January 2005 to December 2006, the period without a relevant

economic crisis in the world market. The study found out that, in overall, one percentage point decrease of VATR raises export price by 21%, and that VATR effect on price is negatively related to market competition, but positively related to multinational production. The study showed that the export quantity reduced by 24%, indicating 3% decrease of export value. Using difference-in-difference approach, Braakmann *et al.* (2017) found out that the decrease of VATR significantly reduces the number of firms exporting the adjusted product and destinations the product exported right after the ETR adjustment. The study also argued that VATR adjustment shifts supply curve, but not demand curve, thus could be used as an instrument to estimate export demand elasticity.

Most of the studies on effect of VAT rebates or refunds (VATR) on exports have been carried out on China where VATR is widely used as a trade policy. Compared to the most developed nations, the value-added tax system of China is not impartial since it makes it more beneficial to sell a product domestically than to export it (Gourdon *et al.*, 2014). In China, goods exported to other countries attract refunds from full or part of the paid VAT by businesses during the process of production, distribution and sales.

Therefore, VATR is a usually applied in export-promoting policy by Chinese government that was introduced to the fiscal system in April 1985. Liang (2014) studied the effect of VAT refunds on exports in China. In the study, Liang (2014) noted that strengthening competitiveness of local products and thus extending export was the most vital function of tax refunds on business exports. Since the enactment of business export tax refund in China in 1985, the country's export grew at a faster rate. Liang (2014) showed that apart from the years 1996, 1998 and 2009, the average yearly growth rate of China's export exceeded 10 percent in the 1990s and 2000s. The study also noted that the dependence level of China's economy on trade export was approximated at 9.0 percent in 1985 but this increased to 47 percent in 2012. It was estimated that China's economy would expand by 0.3 percent in case the refund rate

was increased by one percent. Liang (2014) pointed out that the export tax refund policies were also used as a device for controlling the macro-economy.

Wang & Anwar (2019) studied the link between VAT rebate policy and export performance of mechanical products. Empirical analysis of the panel data showed that VAT rebate has a significant negative effect on China's mechanical goods export. On average, a one percentage point increase in VAT rebate rate decreases the exports by 2.07 percent. Further testing showed that the empirical results are robust. These results do not necessarily suggest inefficiency of China's VAT rebate policy. The study recommended a further research using a longer time series is needed to examine the effectiveness of the VAT rebate policy on other sectors.

2.3.2 Determinants of Exports Performance

Were *et al.* (2002) examined the factors that have influenced Kenya's export. Were *et al.* (2002) found out that real exchange rate profoundly influenced exports. Investment as a share of GDP had a significant (and positive) impact on the firms export trade quantities of only coffee but not for other trade export of goods and services. Income of trading partners was found to be vital in elucidating export volumes of 'other exports of goods and services' than agricultural coffee exports. With increased trade liberalization around the world, some sub-sectors (that is horticulture and to some extent manufacturing and tourism) seem to have thrived while others like the coffee sub-sector have stifled, partly due to increased costs of inputs resulting from market liberalisation.

Using a disequilibrium model of agricultural crop export, Maugu *et al.* (2013) looked at the factors that affected Kenya's supply of agricultural crop exports between 1963 and 2012. The study found that while coffee exports were not significantly influenced by the real exchange rate, exports of tea, pyrethrum, and horticulture were. It was discovered that productivity, as measured by GDP, was a key factor in determining coffee, tea, and total exports. Coffee exports

were significantly impacted by El Nino rainfall, as measured by a dummy, whereas trade liberalization was only significantly impacted by pyrethrum exports.

Chirchir *et al.* (2017) examined the effect of exchange rate volatility and selected microeconomic variables on exports. An increase in the shilling exchange rate volatility led to a more than proportionate decrease in demand for tea exports volumes from Kenya to the main five importers. The findings further explained that this meant that tea exporters in Kenya are risk averse and with an increase in exchange rate volatility exporters would tend to reduce their exports in order to reduce their risk exposure.

Epaphra (2016) examined the determinants of exports in Tanzania using time series data for the 1966-2015 period. The empirical model included real per capita GDP, inflation rate (measured as the growth rate of consumer price index and used as a proxy of macroeconomic stability), VAT dummy, trade liberalization (proxied by share of trade in GDP), real exchange rate, and official development assistance on total export as a percent of GDP. The results showed that all the variables included in the model influenced exports in Tanzania.

2.4 Summary of Literature

The study focussed on three main theories namely Principle of Political Economy and Taxation, International Competitiveness Trade Theory and Theory of the Firm. The theory on Principle of Political Economy and Taxation argues that that an increase in raw material price would have an effect on the prices of all commodities produced from it in equal proportion, but there would be a variation on the effects since the value of the commodities are made up of different proportions of raw material and labor. According to the International Competitive Trade Theory, VAT as a consumption tax would not impose the prejudice against saving and thus help to promote economic growth through capital formation. The Theory of the firm argues that a government decision to increase VAT refunds rate would lead to a decrease in the quantities of exports. Most of the empirical studies on effect of VAT rebates or refunds (VATR)

on export have focused on China. This is because the VAT system in China is considered to be impartial as exported products attract refunds with full or part of the paid VAT during the process of production of goods, distribution channel and sales to final consumers. This study seeks to fill this study gap by concentrating on a country with neutral VAT system but with imperfections in VAT refunds processing leading to delays in paying the VAT refunds, which denies export firms part of their working capital.

The literature reviewed also highlights the factors that have been found to influence exports in a number of countries. These factors include: real exchange rate, trade liberalization, external demand (foreign national income of trading partners), access to credit, labour costs, costs of intermediate inputs, domestic economy productive capacity (GDP or investment), trade promotion policies, VAT refunds adjustments, domestic inflation rates, access to foreign markets, transport infrastructure development, contribution of Foreign Direct Investment (FDI) to capital formation, and institutional quality among others.

CHAPTER THREE

METHODOLOGY

3.1 Introduction

This chapter focused on the research design, the theoretical framework, the theoretical model, the empirical model, measurement of variables and data analysis.

3.2 Research Design

The study employed a non-experimental research design. It involved desk review of available literature on the subject matter and made use of the available secondary data from KRA to carry out an empirical analysis of the effects of VAT refunds on Kenya's exports. The study employed the available data on VAT refunds, Customs data on exports and iTax data on returns of exports firms in Kenya. Pooled OLS regression will be used in the panel data analysis.

3.3 Theoretical Model

The study focussed on the theory of the firm as presented in the theoretical literature to formulate the theoretical model. The theory of the firm as used in this study assumes that aggregate exports are essentially stable. The study borrowed heavily from the theory of firm which was borrowed from Wang & Anwar (2019) study on whether VAT rebate policy stimulate performance of mechanical trade exports. Analysis of VAT refunds effect on representative firms' exports will be modelled under the theory of the firm framework.

The theoretical model used in this study was borrowed from Braakmann *et al.* (2017), which was specified as follows:

$$\ln X_{ijdt} = \Omega_2 \ln VATR_{ijt} + \varphi_{ij} + \varphi_{at} + \varepsilon_{ijdt} \dots \dots \dots (3.1)$$

Where:

$\ln X_{ijdt}$ is the export value logarithm of good i exported by firm j to destination country d at time t

$\ln VATR_{it}$ is log of VAT refund provided to firm j producing good i at time t

φ_{ij} is the fixed effect of the product-firm, which is used to control for the time-invariant firm, product and industry attributes

φ_{dt} is country destination-time fixed effect, which is used to control for the prevailing economic circumstances of the foreign markets (such as foreign aggregate demand parameters and exchange rate fluctuations)

3.4 Empirical Model

The study made use of the available firm-specific micro data on VAT refunds and exports performance. Since in Kenya VAT refunds are aggregated and paid per firm but not per transaction, this study modified the above model and employed the following empirical model:

$$\begin{aligned} \ln Export_{jdt} = & \beta_1 \ln Refund_{jt} + \beta_2 RefundV_{jt} + \beta_3 RefundP_{jt} + \beta_4 \ln FTO_{jt} \\ & + \beta_5 \ln GDPC_{djt} + \beta_6 \ln REER_{djt} + \sum \pi_i Sectordummy_{jt} + \varepsilon_{jdt} \dots \dots (3.2) \end{aligned}$$

Where:

j represents a firm (the cross-sectional units)

d represents destination country

t represents time period (2017, 2018 and 2019)

$\beta_1, \beta_2, \beta_3, \beta_4, \beta_5, \beta_6, \pi_i$ are the coefficients to be estimated

$\ln Export_{jdt}$ is the logarithm of value of goods exported by firm j to country destination d at time t

$\ln Refund_{jt}$ is logarithm of VAT refund paid to firm j at time t

$RefundV_{jt}$ is the time taken (in months) to verify VAT refund claims by firm j at time t

$RefundP_{jt}$ is the time taken (in months) to pay VAT refunds to firm j after verifying the claims

$\ln FTO_{jt}$ is the logarithm of annual turnover of firm j at time t

$\ln GDP C_{djt}$ is the logarithm of GDP per capita of destination country d where firm j sold its exports at time t

$\ln REER_{djt}$ is the logarithm of Real Effective Exchange Rate of destination country d where firm j sold its exports at time t

$Sector dummy_{jt}$ is a dummy used to capture sector specific characteristics. The sectors include Horticultural sector, Agricultural sector (Crop and Animal Products), Manufacturing sector and Mining Sector

\mathcal{E} is the error term

3.5 Measurement of Variables and Data Sources

This section indicates how each of the variables included in the model were measured and the respective sources of the data.

Table 3.1: Measurement of Variables

Variable	Measurement of variables	Expected Coefficient
Exports (Export)	Measured by the value of exports of goods by firm j in period t , reported in Kenya Shillings (Kshs), converted to US \$ using the annual average exchange rate of Kshs to US \$ for each year)	
Refund Paid (Refund)	Measured by the amount of VAT refunds paid to firm j in period t , reported in Kenya Shillings (Kshs), converted to US \$ using the annual average exchange rate of Kshs to US \$ for each year).	+
Refund Verification Period (RefundV)	Used to capture the time taken in verifying the refund claims. Measured by the number of months taken from date of lodgment of claims to when the claims are approved.	-
Refund Payment Period (RefundP)	Used to capture delays in refund payments. Measured by the number of months taken to pay the VAT refunds after the refund claims have been verified and approved	-
Firm Turnover (FTO)	Measured by the annual turnover of the export firm j in period t , reported in Kenya Shillings (Kshs), converted to US \$ using the annual average exchange rate of Kshs to US \$ for each year)	+
Destination Country's GDP per Capita (GDPC)	Measured by the GDP per capita of the main destination country of exports from firm j in period t , reported in current prices (US \$) by the World Bank	+
Real Effective Exchange Rate for the Destination Country (REER)	Measured by Consumer Price Index (CPI)-based REER reported by UNCTAD.	-

Dummy for Horticultural sector (H)	Assumes the value of one for those firms in the horticultural sector, and zero for firms not in the horticultural sector.	+/-
Dummy for Agricultural sector (Crop and Animal Products) (A)	Takes the value of 1 for a firm in the Agricultural sector (crop and animal Products) sector, and zero otherwise	+/-
Dummy for Manufacturing sector (Ma)	Takes the value of 1 for a firm in the manufacturing sector, and zero otherwise	+/-
Dummy for Mining sector (Ma)	Takes the value of 1 for a firm in the mining sector, and zero otherwise	+/-

Source: Authors (2023)

Data on VAT refunds and period was obtained from Domestic Tax Department (DTD), Refunds Section. Data on exports and firm turnovers was extracted from the KRA's iTax system. Data on destination country's GDP per capita was sourced from the World Economic Indicators statistics. The final dataset employed in the analysis was arrived at by eliminating the cross-sectional units with incomplete data on the key variables. Therefore, the 43 firms included in the analysis are those that had data on: date of VAT refunds lodgments, approval and payments; VAT refund amounts; and at least two years' observations on exports performance for the period spanning 2017 to 2019.

3.6 Data Analysis and Diagnostic Tests

Augmented Dickey Fuller (ADF) Fisher, Levin, Lin and Chu (2002) (LLC), and Im, Pesaran and Shin (2003) (IPS) were conducted in testing for panel unit root tests. Panel level heteroskedasticity was tested using the modified Wald test with the null hypothesis states that there is homoscedasticity in the panels. The test for contemporaneous correlation was conducted by the Pesaran's (2004) test of cross-sectional independence in which the null hypothesis states that the residuals are not correlated across entities.

The random effects test was used to choose between the random effect model and pooled OLS model in case random effect model is selected over the fixed effects model after running the Hausman test in the first step (Greene, 2012).

CHAPTER FOUR

EMPIRICAL FINDINGS

4.1 Introduction

The chapter highlights descriptive statistics, diagnostic test results, selection of the regression model and discussion of the empirical results. The final data employed in the analysis was arrived at by eliminating the cross-sectional units with incomplete data on the key variables. Therefore, the 43 firms included in the analysis are those that had data on: date of VAT refunds lodgments, approval and payments; VAT refund amounts; and at least two years' observations on exports performance for the period spanning 2017 to 2019.

4.2 Descriptive Statistics

The summary statistics for the main variables used to estimate the effect of VAT refunds on volume of exports by Kenyan firms and establish the effect of time taken to verify and pay VAT refunds on exports of firms in Kenya are presented in Table 4.1. The panel data is unbalanced and consists of 43 export firms (n), observed at three different periods (T).

Table 4.1: Descriptive Statistics

Variable	Mean	Std. Dev	Min	Max
Export Values (US \$)	133,098.3	13,629.7	43,061.8	164,421.3
Refund Paid (US \$)	324,688.0	716,097.5	10,650.0	4,103,288.0
Refund Verification Period (Months)	5.5	5.6	1	14
Refund Payment Period (Months)	1	0	1	1
Main Destination's GDP per Capita (Current US\$)	25,707.1	26,226.2	444.4	82,016.0
Real Effective Exchange Rate for the Destination Country	107.8	13.2	95.9	128.2

Source: Author (2023)

Table 4.1 shows the mean, the standard deviation, and the minimum and maximum values for exports, refund paid, refund verification period, refund payment period, main destination country's GDP per capita and the real effective exchange rate for the destination country. On average, the value of exports by the firms is US\$ 133.1 thousand (Kshs 13.75 million) and the GDP per Capital of the main destination countries is US\$ 25.7 thousand (Kshs 2.7 million).

The minimum export values by the firms is US\$ 43.0618 thousand (Kshs 4.448 million) and the GDP per Capital of the main destination countries is US\$ 444.4 (Kshs 0. 04591 million). On the other hand, the maximum export values by the firms is US\$ 164.421 thousand (Kshs 16.986 million) and the GDP per Capital of the main destination countries is US\$ 82.016 thousand (Kshs 8.473 million). The figures are converted to Kenya Shillings (Kshs) using the average exchange rate of the US Dollar to Kenya Shilling for the January 2017–December 2019 period, where US\$ 1 exchanged for Kshs 103.31.

The average refunds paid by KRA to the firms during the three-year period was US\$ 324.7 thousand (Kshs 33.5 million), with a minimum value of US\$ 10.65 thousand (Kshs 1.0 million) and a maximum value of US\$ 4,103.3 thousand (Kshs 423.9 million). Additionally, the descriptive statistics show that on average, it took 5.5 months to verify the refund claims during the period compared with prescribed timeframe of 24 hours in Peru and three months in France as found out in the study by Harrison & Krellove (2005). The shortest time taken to verify VAT refund claims was one month while the longest it took was 14.4 months. The descriptive statistics also show that it took a maximum of one month to pay VAT refund claims after they were verified. This means that the payment for VAT refunds is well provided for thus the challenge is with the time taken to verify the refund claims. Since the refund payment period has values of one for all cross-sectional units, it is dropped from the model to control for collinearity problem.

4.3 Relationship between payment of VAT refunds and exports of firms

The first objective was to estimate the effects of the payment of VAT refunds on exports of firms in Kenya was achieved. For empirical analysis of the effect of VAT refunds on volumes of exports by the Kenyan firms, the study employed pooled OLS regression method using firm-level panel data. This was done following Hausman test results and absence of significant panel effect in the data.

4.3.1 Diagnostic Tests Results

To test for panel unit roots, the study therefore employed the ADF Fisher unit root test. Panel level heteroskedasticity was tested using the modified Wald test. The test for contemporaneous correlation was conducted by Pesaran's (2004) test of cross sectional independence. Table 4.2 shows the results for the ADF Fisher unit root test, heteroskedasticity and contemporaneous correlation tests conducted on the firm level data.

Table 4.2: Diagnostic Tests Results

Test	Results	Conclusion
ADF Fisher unit root test		
a. Exports	Chi2=14.91 P=0.015	Stationary
b. VAT refunds	Chi2=11.29 P=0.027	Stationary
Heteroskedasticity Test		
Modified Wald Test	chi2 (13) = 8.34 Pob >chi2 = 0.9821	No Heteroskedasticity
Test for Contemporaneous Correlation		
Pesaran's CD Test	Error: The panel is highly unbalanced. Not enough common observations across panel to perform Pesaran's test.	No cross-sectional dependence
<i>Note: (*), (**) and (***) indicates statistical significance at 10%, 5% and 1%</i>		

Source: Author (2023)

The ADF test results show that exports and VAT refunds are stationary since their p-values are less than 0.05 and therefore we reject the null hypothesis that the series have a unit root. The diagnostic tests show that there is no panel level heteroscedasticity and that there is no cross-sectional dependence in the model. This is expected in the view of the short time period and the fact that this is a micro data of export firms with limited or no common characteristics.

4.3.2 Selection of the Regression Model

To determine the appropriate regression model to employ, the study relied on Hausman test and Lagrange Multiplier test. For Hausman test, the null hypothesis is that random effects model is preferred to fixed effects model. On the other hand, the null hypothesis for the random effects test is that there is no difference across the cross-sectional units (Greene, 2012).

Table 4.3: Hausman and Random Effects

Test	Test Statistics	Conclusion
Hausman Test	Chi2(3) = 6.12 Prob>chi2 = 0.2950	Random Effects model is preferred to Fixed Effects model
Random Effects Test	Chibar2(01) = 1.15 Prob>Chibar2 = 0.1415	No significant panel (random) effect

Note: (), (**) and (***) indicate statistical significance at 10%, 5% and 1% respectively*

Source: Author (2023)

Since $\text{Prob}>\text{chi}2 = 0.2950 > 0.05$, we accept the null hypothesis and conclude that random effect is more efficient and consistent than the fixed effect as observed from the hausman test results and conclude that the random effects model is preferred to the fixed effects regression model. On the other hand, since $\text{Prob}>\text{Chibar}2 = 0.1415$, the results for random effects test show that at five percent level of significance, there is no significant panel effect in the dataset. This means that the random effects model is not appropriate in analyzing the dataset. The study used Pooled OLS regression method to estimate the effect VAT refunds on volume of exports.

4.3.3 Discussion of the Empirical Results

The first objective was to estimate the effects of the payment of VAT refunds on exports of firms in Kenya. Based on the diagnostic test results conducted on the firm level panel data, the study opted for pooled OLS regression method. The empirical regression results without controlling for sector specific effects are presented in Table 4.4 while empirical regression results when the sector specific effects are controlled are presented in Table 4.5.

Table 4.4: Pooled OLS regression results without controlling for sector specific effects

Regressors	<i>Without Controlling for Sector Specific Effects (1)</i>	
	Dependent Variable: Log of Exports (<i>Ln Export</i>)	p-values
Log of Refund Paid (<i>LnRefund</i>)	0.1898*** (0.1122)	0.0043
Refund Verification Period (<i>RefundP</i>)	-0.0633** (0.0323)	0.022
Log of Firm Turnover (<i>LnFTO</i>)	1.1301*** (0.2655)	0.0039
Log GDP per Capita (<i>LnGDPC</i>)	0.3525*** (0.1047)	0.0017
Log of Real Effective Exchange Rate (<i>LnREER</i>)	-0.0962 (3.0963)	0.9514
Number of Observations	129	
Constant Term	-7.5170 (11.8942)	
Adjusted R-squared	0.6807	
F – statistic	Prob > F = 0.0011	

Note: Level of significance are denoted by *** p<1%, ** p<5%, and* p<10%. The figures inside the parentheses are robust standard errors

Source: Author (2023)

Since $\text{Prob}>F = 0.0011$, the model variables are significant in explaining the sample variations in export performance. The adjusted R-squared result shows that the model variables explain about 68.1 percent of the variations in Kenya's export performance.

The VAT refunds payments is used as the main explanatory variable in this study. From the estimation results, firms' exports are positively affected by payment of VAT refunds. The coefficient is significant at one percent level of significance as indicated by the p-value of 0.0043. For each percentage point of increase in the payment of VAT refunds, the value of firms' exports increases by 0.19 percent which translates into an additional \$6.86 of exports for each \$1 of payment of VAT refunds. Based on the descriptive statistics presented in Table 4.1, the average VAT refunds paid were estimated at USD 324,688, translating into an additional USD 2,227,359 of exports. This magnitude is very large as it amounts to 0.046 percent of Kenya's total exports made in 2017. Analysis of VAT rebates and firms' export performance in China using firm (level) data similarly showed that a large- and significant-impact on the volume of Chinese exports (Chandra & Long, 2013). The findings further reveal that for each percentage point increase in the VAT rebates rate, the amounts of exports increases on average by 0.13 percent, which translates into an additional \$4.70 of exports for each \$1 of exports tax rebates. This suggests that in both emerging and developed countries, including Kenya, a country's reliance on VAT revenue is significantly and negatively associated with the economy's trade intensity in addition to its percentage of exports. Also, an increased dependence of a country on VAT revenue tends to be related with a sharp decrease in its net exports, even though the effect dwindles fast. The inconsistency between the neutral effects of VAT on exports hypothesized by trade policy may be due to perfect payment of VAT refunds on inputs used by the exporters. Also, the findings show that it is only in an idealized system that VAT will not affect the country's exports. However, with non-ideal aspects such as VAT refunds, the VAT system will have an effect on country's exports.

The VAT refund verification period was found to have a negative but significant relationship with firms' exports. This is evident of the negative coefficient of 0.063 and p-value of 0.022 which is significant at 5 percent level of significance. A delay in the VAT refund verification period by one month reduces firms' exports values by 0.0633 percent assuming all other factors remains constant. The delay is mostly occasioned by lodgment of mostly fraudulent claims which requires strict verification before they are approved. This finding is consistent with the theoretical prediction that the value added tax system with delayed VAT refunds process for exports reduces trade volume (Feldstein & Krugman, 1990). This further implies that in the absence of traders lodging fraudulent VAT claims and efficiency by KRA staff in verification of VAT claims, timely payment of verified VAT refunds will enhance firms' exports.

The coefficients of the control variables that were found to be significant in explaining export performance were exporting firm's turnover and the main destination country's GDP per capita. This is evident of the respective p-values of 0.0039 and 0.0017 both at one percent level of significance. The empirical results show that at one percent level of significance, a percentage point increase in the export firms' turnover result to a 1.13 percent point rise in export performance without controlling for the sector specific effects. The results also show that one percentage point increase in GDP per capita of the destination country would lead to a 0.35 percent increase in export performance. This implies that an increase in income (hence purchasing power) of the citizens of the destination country would lead to an increase in demand for the Kenyan exports thus an increase in export performance.

The second model shows regression results controlling for sector specific effects presented in Table 4.5. Since Prob > F= 0.0000, the model variables are jointly significant in explaining the sample variations in export performance. The adjusted R-squared shows that the model variables explain about 71.6 percent of the variations in Kenya's export performance.

Table 4.5: Pooled OLS regression results controlling for sector specific effects

Regressors	<u>Controlling for Sector Specific Effects(2)</u>	
	Dependent Variable: Log of Exports (<i>Ln Export</i>)	P-value
Log of Refund Paid	0.1997*** (0.1033)	0.0073
Refund Verification Period	-0.0532* (0.0436)	0.065
Log of Firm Turnover	1.2811*** (0.2770)	0.0059
Log GDP per Capita	0.3872*** (0.0945)	0.0063
Log of Real Effective Exchange Rate	-0.5156 (3.2237)	0.7674
Dummy for Horticultural sector	-0.7872* (0.4200)	0.042
Dummy for Manufacturing sector	-0.7711 (0.5724)	0.8943
Dummy for Mining Sector	-0.4230 (0.5443)	0.1246
Number of Observations	129	
Constant Term	-8.1427 (11.5507)	0.2345
Adjusted R-squared	0.7155	
F – statistic	Prob > F = 0.000	
Levels of significance are as follows: *** p<1%, ** p<5%, and* p<10%.		

Source: Author (2023)

The firms' exports are positively affected by payment of VAT refunds. The coefficient is significant at one percent level of significance as suggested by the p-value of 0.0073. For each percentage point of increase in the payment of VAT refunds, the value of firms' exports increases by 0.1997 percent which translates into an additional \$ 7.22 of exports for each \$1 of payment of VAT refunds compared with the additional \$6.862 of exports when there is no control of sector specific effects. Analysis of VAT rebates and export performance in China using firm level data similarly showed that a large and significant impact on the volume of Chinese exports. The findings further reveal that for each percentage point of increase in the VAT rebates rate, the amounts of exports increases on average by 13 percent, which translates into an additional \$4.70 of exports for each \$1 of exports tax rebates (Chandra & Long, 2013). The VAT refund verification period was found to have a negative but significant relationship with firms' exports. This is evident of the negative coefficient of 0.0532 and p-value of 0.065 which is significant at 10 percent level of significance. A delay in the VAT refund verification period by one month reduces firms' exports values by 0.0532 percent assuming all other factors remains constant. The delay is mostly occasioned by lodgment of mostly fraudulent claims which requires strict verification before they are approved. This finding is consistent with the

theoretical prediction that VAT system delayed VAT refunds process for exports reduces trade volume (Feldstein & Krugman, 1990). This further implies that in the absence of traders lodging fraudulent VAT claims and efficiency by KRA staff in verification of VAT claims, timely payment of verified VAT refunds will enhance firms' exports.

The coefficient of the control variables that were found to be significant in explaining export performance were export firm's turnover and the main destination's GDP per capita. The p-value of the coefficients of exports firms' turnover and the main destination's GDP per capita were estimated at 0.0059 and 0.0063 both at one percentage point level of significance. The empirical results show a percentage point rise in the export firms' turnover would lead to a 1.28 percent increase in export performance holding all other factors constant. Also, a percentage point rise in GDP per capita of the destination country would result to a 0.39 percent rise in export performance.

The second model controlled for the sector specific effects using dummies for the respective sectors. The Agriculture sector (crops and animal products) was omitted due to the high correlation with the Horticultural sector. The empirical results show that at ten percentage point level of significance, a percentage point policy control in the horticultural sector would lead to a 0.7872 percent decrease in export performance holding all other factors constant. The results show the importance of Horticultural sector in export performance as indicated by Were *et. al* (2002) which identified the main exports from Kenya as tea, coffee and horticultural products. Though the coefficients are insignificant except that for Horticultural sector dummy, the results show that all their coefficients are negative implying that there are sector or firm specific factors that influence the export performances. This requires further investigation on the specific factors. Since the coefficients of the two dummies are not significant, therefore the first model in which there is no control over sector specific effects is preferred.

4.4 Time taken to verify and pay VAT refunds on exports of firms in Kenya

The second objective was to establish the effects of the time taken to verify and pay VAT refunds on exports of firms in Kenya. This objective was achieved by pooled OLS regression method following hausman test results and absence of significant panel effect in the dataset. Additionally, descriptive statistics for export values, refund verification period and refund payment period as summarized in Table 4.6.

Table 4.6: Time taken to verify and pay VAT refunds on exports of firms in Kenya

Variable	Mean	Std. Dev	Min	Max
Export Values (US \$)	133,098.3	13,629.7	43,061.8	164,421.3
Refund Paid (US \$)	324,688.0	716,097.5	10,650.0	4,103,288.0
Refund Verification Period (Months)	5.5	5.6	1	14
Refund Payment Period (Months)	1	0	1	1

Source: Author (2023)

The average refunds paid by KRA to the firms during the three-year period was US\$ 324.7 thousand (Kshs 33.5 million), with a minimum value of US\$ 10.65 thousand (Kshs 1.0 million) and a maximum value of US\$ 4,103.3 thousand (Kshs 423.9 million). Additionally, the descriptive statistics show that on average, it took 5.5 months to verify the refund claims during the period, this is a longer time prescribed by the IMF survey on developing countries are bound by law to make refunds within 30 days (Harrison & Krelove, 2005). The shortest time taken to verify VAT refund claims was one month while the longest it took was 14.4 months. The descriptive statistics also show that it took a maximum of one month to pay VAT refund claims after they were verified. This means that the payment for VAT refunds is well provided for thus the challenge is with the time taken to verify the refund claims. Since the refund payment period has values of one for all cross-sectional units, it is dropped from the model to control for collinearity problem.

From the empirical regression results presented in Table 4.7, the refund period has a negative relationship with export performance. This implies that delay in payment of the VAT refunds negatively affects export performance of the Kenyan firms. The empirical results in the first

model, without considering the sector specific effects, a delay in verification of refund claims by one month would lead to about 0.06 percent decline in Kenya’s export performance.

Table 4.7: Regression results for time taken to pay verified VAT refunds

Regressors	<i>Without Controlling for Sector Specific Effects (1)</i>	
	Dependent Variable: Log of Exports (<i>Ln Export</i>)	p-values
Log of Refund Paid (<i>LnRefund</i>)	0.1898*** (0.1122)	0.0043
Refund Verification Period (<i>RefundP</i>)	-0.0633* (0.0323)	0.022
Number of Observations	129	
Constant Term	-7.5170 (11.8942)	
Adjusted R-squared	0.6807	
F – statistic	Prob > F = 0.0011	
Note: Level of significance are denoted by *** p<1%, ** p<5%, and* p<10%. The figures inside the parentheses are robust standard errors		

Source: Author (2023)

The negative coefficient indicates that the export firms always look for alternative sources of funds to cater for their working capital when the refunds are still being processed by KRA. These alternative funding options come at additional costs which affects the firms’ export performance.

CHAPTER FIVE

SUMMARY, CONCLUSION AND POLICY RECOMMENDATIONS

5.1 Summary and Conclusions

In Kenya, VAT collections are sent to The National Treasury, which then allocates funds for settling VAT refunds for a specified fiscal year. Long VAT refund processes and delays in refund payments arguably deprive export firms their working capital, which affects their operations, output and profits. This may motivate manufacturers to alter their blend of production and/or lower their export production. This study investigated how VAT refund affects the export performance of firms in Kenya. The specific focus of the study was to: estimate the effects of the payment of VAT refunds on export volumes of firms in Kenya; and establish the effects of time taken to verify and pay VAT refunds on export volumes of firms in Kenya.

The study employed unbalanced panel data consisting of 43 export firms observed at three different periods (2017, 2018 and 2019). The study was faced by missing data challenges thus the final dataset employed in the analysis was arrived at by eliminating the cross-sectional units with incomplete data on the key variables. Firms included in the analysis are those that had data on dates of VAT refunds lodgments, approval and payments, VAT refund amounts; and at least three years' observations on exports performance. After performing the diagnostic tests, the study employed Pooled OLS model in the analysis. Contrary to the first empirical model, the second empirical model included the sector dummies to control for the sector specific characteristics.

The descriptive analysis shows that the average refunds paid by KRA to the firms during the three-year period was Kshs 33,542,610.80, with a minimum value of Kshs 1,000,221.77 and a maximum value of Kshs 423,899,228.03. Additionally, the descriptive statistics show that on average, it took 5.5 months to verify the refund claims during the period. The shortest time

taken to verify VAT refund claims was one month while the longest it took was 14 months. However, it took only one month to pay VAT refund claims after they were verified. This means that the payment for VAT refunds is well provided for thus the challenge is with the time taken to verify the refund claims.

The empirical models showed that payment of VAT refunds has a positive relationship with export performance, meaning that efficient payment of VAT refund is likely to lead to an increase in export performance in Kenya. Moreover, the results from both models also showed that refund verification period has a negative relationship with export performance. This implies that delay in verification of VAT refunds negatively affects export performance of the Kenyan firms. The empirical results in the first model, without considering the sector specific effects, show that a delay in payment of refunds by one month would lead to about 0.06 percent decline in Kenya's export performance. On the other hand, considering the sector specific effects, the study showed that a delay in payment of refunds by one month would also lead to about 0.06 percent decline in Kenya's export performance.

Export firm's turnover and the main destination's GDP per capita were found to positively influence Kenya's export performance. The empirical results showed that a percentage increase in the export firms' turnover would result to a 1.13 percent point rise in export performance in the first model (without controlling for the sector specific effects) and a 1.28 percent increase in export performance in the second model (controlling for the sector specific effects). From the study findings, a percentage increase in GDP per capita of the destination would lead to a 0.35 percent increase in export performance in the first model and a 0.39 percent increase in export performance in the second model. This implies that an increase in per capita income (purchasing power of the citizens) of the destination country would lead to an increase in demand for the Kenyan exports thus an increase in export performance.

5.2 Policy Recommendations

The study results show that payment of VAT refunds has a positive relationship with the improved export performance whereas longer refund claims verification periods lead to a decline in export performance of the export firms in Kenya. In view of these findings, the following recommendations are made to improve the VAT refunds process:

First, KRA should review the 100 percent VAT refunds verification requirement: focus on reducing the verification period to below the average of 5.5 months recorded in the four years under study. This can be achieved by risk profiling of the VAT taxpayers seeking refunds to ensure faster payment of refunds to compliant and less risky taxpayers and release of the available staff resources to verify the riskier taxpayers.

Secondly, there is need for a comprehensive clean-up of the VAT data by KRA (including the VAT refunds data) to improve on the data quality (completeness and accuracy) to be used in analyses to inform management decision making and also risk profiling of the VAT taxpayers.

Thirdly, the National Treasury should allocate the Kenya Revenue Authority sufficient money to ensure verified VAT claims are paid within 30 days. This will ensure exporting firms have enough cash flows for their export trade.

Lastly, the Kenya Revenue Authority should invest in technology that supports automation of sales and purchases of invoices to reduce time taken to verify VAT refunds. This involves enhancement of systems such as electronic tax invoice management systems and subsequent integration with itax so that there is 360-degree view of VAT taxpayers.

5.3 Areas for Further Study

A further study involving a larger sample and a survey of the sampled firms to fill in the data gaps experienced in the current study is recommended.

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ANNEX: DATA

Year	Panel ID	Folio ID	Description	GDP per Capita (Current US\$)	REER Sex Description	Country	Quantity	Export Value (USD)	Revised Paid (USD)	Revised M	Firm Turnover	Sector Dummy
2017	1	3294		483555		97 4899	13,275,250	3661083.184	493,494	25	5,736,163.1	0.0000
2018	1	3294		513,281.0		97 4899	13,275,250	3661083.184	493,494	25	5,736,163.1	0.0000
2019	1	3294		522,304		97 4899	13,275,250	3661083.184	493,494	25	5,736,163.1	0.0000
2020	1	3294		522,304		101 2531	13,275,250	3661083.184	493,494	25	5,736,163.1	0.0000
2017	2	3290		2,000		92 2530	2,000	2,000	2,000	228	14,252,632.8	0.0000
2018	2	3290		8,280		93 8280	8,280	8,280	8,280	228	14,252,632.8	0.0000
2019	2	3290		7,924		91 8084	7,924	7,924	7,924	449	12,795,015.5	0.0000
2020	2	3290		6,741		91 8084	6,741	6,741	6,741	449	13,024,122.2	0.0000
2017	3	3244		40,305		97 0723	40,305	40,305	40,305	136	71,563,127.2	0.0000
2018	3	3244		42,593		98 8667	42,593	42,593	42,593	136	60,941,629.8	0.0000
2019	3	3244		42,344		98 8667	42,344	42,344	42,344	390	75,854,370	0.0000
2020	3	3244		40,285		98 8667	40,285	40,285	40,285	229	62,279,569	0.0000
2017	4	3309		3,465		92 457954	3,465	3,465	3,465	82	50,867,828	0.0000
2018	4	3309		3,482		92 457954	3,482	3,482	3,482	41	66,042,983.1	0.0000
2019	4	3309		3,285		92 457954	3,285	3,285	3,285	43	52,546,620	0.0000
2020	4	3309		3,394		92 457954	3,394	3,394	3,394	227	66,793,968	0.0000
2017	5	3281		1,269		90 398928	1,269	1,269	1,269	257	32,756,849	0.0000
2018	5	3281		772		94 1285	772	772	772	382	34,351,898	0.0000
2019	5	3281		856		95 2617	856	856	856	518	35,043,920	0.0000
2020	5	3281		786		95 2617	786	786	786	308	25,942,542	0.0000
2017	6	3309		44,441.8		94 29081014	44,441.8	44,441.8	44,441.8	108	13,024,122.2	0.0000
2018	6	3309		53,019		93 3930	53,019	53,019	53,019	46	80,529,326	0.0000
2019	6	3309		52,595		93 3930	52,595	52,595	52,595	295	83,812,366	0.0000
2020	6	3309		45,724		96 2957982	45,724	45,724	45,724	301	80,529,326	0.0000
2017	7	3348		769		94 1385	769	769	769	308	26,268,924	0.0000
2018	7	3348		777		94 1385	777	777	777	49	2,569,574	0.0000
2019	7	3348		581		125 5673	581	581	581	758	11,751,674	0.0000
2020	7	3348		12,510		125 5673	12,510	12,510	12,510	294	1,569,274	0.0000
2017	8	3325		3,081		118 30	3,081	3,081	3,081	308	58,872,920	0.0000
2018	8	3325		3,997		107 08	3,997	3,997	3,997	148	64,765,940	0.0000
2019	8	3325		7,181.9		107 08	7,181.9	7,181.9	7,181.9	148	64,765,940	0.0000
2020	8	3325		3,901		105 00	3,901	3,901	3,901	796	63,827,840	0.0000
2017	9	3225		492,318		78 38	492,318	492,318	492,318	34	14,530,120	0.0000
2018	9	3225		581.31		78 38	581.31	581.31	581.31	46	21,288,464	0.0000
2019	9	3225		583.11		78 38	583.11	583.11	583.11	327	26,736,360	0.0000
2020	9	3225		625.29		78 38	625.29	625.29	625.29	143	28,125,480	0.0000
2017	10	3037		467		90 427289	467	467	467	168	13,633,168	0.0000
2018	10	3037		507		90 427289	507	507	507	62	14,633,920	0.0000
2019	10	3037		557		92 567889	557	557	557	27	1,811,824	0.0000
2020	10	3037		507		92 567889	507	507	507	59	833,106	0.0000
2017	11	3364		30,400		96 80	30,400	30,400	30,400	847.3	81,086,437	0.0000
2018	11	3364		38,667		94 90	38,667	38,667	38,667	861.0	23,338,697	0.0000
2019	11	3364		43,600		94 90	43,600	43,600	43,600	38	4,159,620	0.0000
2020	11	3364		48,555		97 4899	48,555	48,555	48,555	59	1,738,564	0.0000
2017	12	3078		53,019		93 3930	53,019	53,019	53,019	30	2,784,300	0.0000
2018	12	3078		53,019		93 3930	53,019	53,019	53,019	30	2,784,300	0.0000
2019	12	3078		52,304		101 2531	52,304	52,304	52,304	365	3,887,170	0.0000
2020	12	3078		51,881		118 30	51,881	51,881	51,881	282	4,759,181	0.0000
2017	13	3381		1,097		107 08	1,097	1,097	1,097	36	4,253,014	0.0000
2018	13	3381		3,085		92 29081014	3,085	3,085	3,085	440	3,873,668	0.0000
2019	13	3381		3,918		92 29081014	3,918	3,918	3,918	36	1,832,422	0.0000
2020	13	3381		3,918		118 30	3,918	3,918	3,918	34	1,352,520	0.0000
2017	14	3362		30,217		96 80	30,217	30,217	30,217	86	1,441,513	0.0000
2018	14	3362		30,217		96 80	30,217	30,217	30,217	86	1,441,513	0.0000
2019	14	3362		30,217		96 80	30,217	30,217	30,217	86	1,441,513	0.0000
2020	14	3362		30,217		96 80	30,217	30,217	30,217	86	1,441,513	0.0000
2017	15	3295		2,822,050		92 0000779	2,822,050	2,822,050	2,822,050	25	2,822,050	0.0000
2018	15	3295		2,822,050		92 0000779	2,822,050	2,822,050	2,822,050	25	2,822,050	0.0000
2019	15	3295		2,822,050		92 0000779	2,822,050	2,822,050	2,822,050	25	2,822,050	0.0000
2020	15	3295		2,822,050		92 0000779	2,822,050	2,822,050	2,822,050	25	2,822,050	0.0000
2017	16	3348		1,070		118 30	1,070	1,070	1,070	328	2,232,768	0.0000
2018	16	3348		1,070		118 30	1,070	1,070	1,070	328	2,232,768	0.0000
2019	16	3348		1,070		97 23	1,070	1,070	1,070	58	3,411,627	0.0000
2020	16	3348		1,070		97 23	1,070	1,070	1,070	58	3,411,627	0.0000
2017	17	3494		861		90 427289	861	861	861	314	2,522,720	0.0000
2018	17	3494		907		90 427289	907	907	907	314	2,522,720	0.0000
2019	17	3494		907		92 567889	907	907	907	322	206,413,298	0.0000
2020	17	3494		907		92 567889	907	907	907	305	249,793,422	0.0000
2017	18	3322		467		90 427289	467	467	467	303	888,076,628	0.0000
2018	18	3322		581		92 567889	581	581	581	514	244,356,638	0.0000
2019	18	3322		581		92 567889	581	581	581	341	264,292,638	0.0000
2020	18	3322		467		90 427289	467	467	467	329	63,863,252	0.0000
2017	19	3302		557		90 427289	557	557	557	386	60,805,058	0.0000
2018	19	3302		557		90 427289	557	557	557	386	60,805,058	0.0000
2019	19	3302		557		90 427289	557	557	557	386	60,805,058	0.0000
2020	19	3302		557		90 427289	557	557	557	386	60,805,058	0.0000
2017	20	3044		293,000		128 7	293,000	293,000	293,000	280	33,202,524	0.0000
2018	20	3044		293,000		128 7	293,000	293,000	293,000	280	33,202,524	0.0000
2019	20	3044		581		92 567889	581	581	581	1207.5	83,277,881	0.0000
2020	20	3044		467.07		90 427289	467.07	467.07	467.07	391	81,201,881	0.0000
2017	21	3342		557,000		90 427289	557,000	557,000	557,000	32	8,806,466	0.0000
2018	21	3342		557,000		90 427289	557,000	557,000	557,000	32	8,806,466	0.0000
2019	21	3342		557,000		90 427289	557,000	557,000	557,000	32	8,806,466	0.0000
2020	21	3342		557,000		90 427289	557,000	557,000	557,000	32	8,806,466	0.0000
2017	22	3334		771,52		94 7888	771,52	771,52	771,52	33	10,351,589	0.0000
2018	22	3334		771,52		94 7888	771,52	771,52	771,52	33	10,351,589	0.0000
2019	22	3334		771,52		94 7888	771,52	771,52	771,52	33	10,351,589	