



**KENYATTA UNIVERSITY**  
**OFFICE OF THE DEPUTY VICE CHANCELLOR**  
**RESEARCH, INNOVATION AND OUTREACH**

**POST WORKSHOP/CONFERENCE REPORT**

## Submission of Workshop/Conference reports

Two weeks after attendance of workshop or conference, members of staff are expected to submit brief reports. The objective of the report is to identify lessons/experiences for dissemination, share ideas and best practices and potential networks/partnerships to be pursued. The report should incorporate the following:

- ✚ The **Summary Statement** - describe the workshop/conference attended (Where? When? Conference objectives? Target Audience? Conference organisers?)
- ✚ The **Workshop/ Conference Details** describe the themes discussed:
  - Describe your expectations or objectives(s) in attending the workshop or conference.
  - Describe your overall reaction to the workshop or conference and whether your expectations or objective(s) were met.
  - Mention what aspect of the workshop or conference was of particular value to you.
- ✚ List the **Lessons learnt or conference outcomes**
- ✚ Attach additional documents like **paper presented, PowerPoint presentations.**

The report and accompanying documents should be submitted in electronic format to the Registrar Research, Innovation and Outreach at <[registrar-rio@ku.ac.ke](mailto:registrar-rio@ku.ac.ke)>.

## CONFERENCE/ WORKSHOP REPORT

**Attendee Name:** Dr Esther Munyiri

**Attendee Designation and Department:** Director, Global Tourism Resilience and Crisis Management Centre - Eastern Africa

**Title of workshop/conference:** Tourism Resilience for Global Sustainability Forum and Official Launch of “ *Global Tourism Resilience Day*”

**Conference URL:** <https://www.gtrcmc.org/>.

**Conference Summary:** *Brief description, conference organisers, target audience, venue and duration.*

The event was Sustainability Workshop and Global Sustainability Forum that took place from 14<sup>th</sup> to 17<sup>th</sup> February 2022 at Dubai Expo 2020, UAE. I participated in a panel on the topic of “*How women have contributed to transforming the global tourism industry and its resilience*”.

**Workshop/ Conference Objectives:** *Describe conference objectives*

This forum sought to foster a global collaboration among governments, thought leaders and industry experts in an effort to enhance tourism resilience through innovative solutions and culminate in the official launch of the “Global Tourism Resilience Day”.

**Lessons learnt:** *Identify specifically what you are bringing back from the conference that relates to your departmental/school/University objectives.*

In this era of unprecedented disruptions, it is our collective responsibility as governments, leaders and individuals, to elaborate a common action plan for both the present and future generations to pave the way for a brighter new world order. The event created a forum for ideas sharing and collaboration for further engagement.

**Title of Paper/Presentations/Lectures done by self:**

“*How women have contributed to transforming the global tourism industry and its resilience*”.

**Partnership/Collaborations/Funding Opportunities/Networks Developed:** *List new contacts developed that may be useful for collaborations and funding*

- GTRCMC
- Nikolina Angelkova, Deputy Chair, Parliamentary Tourism Commission, National Assembly of Bulgaria, Former
- Minister of Tourism of Bulgaria (2014 -2020) and Responsible Person for GTRCMC in the Balkans
- Senator The Hon. Kamina Johnson-Smith, Minister of Foreign Affairs and Foreign Trade of Jamaica

- Yolanda Perdomo, Global Tourism Strategist, ICF
- Liz Ortiguera, CEO Pacific Asia Travel Association (PATA)
- Rika Jean-Francois, Commissioner ITB Corporate Social Responsibility
- Dr. Catheryn Khoo-Lattimore, Senior Researcher & Lecturer, Griffith

**Additional Comments.**

*Great engagement.*