

**Miriam Wanjiku Ndungu**

**Head Librarian, Digital Services**

**Kenyatta University Post Modern**

**Library**

**[ndungu.miriam@ku.ac.ke](mailto:ndungu.miriam@ku.ac.ke)**

# **Publishing for Hospitality & Tourism Research Team**



## **CHOOSING THE RIGHT JOURNAL**

**10<sup>TH</sup> JUNE 2020**

# Presentation objectives



- ❖ **Introduction to selection tools**
- ❖ **Overview of selection criteria**
- ❖ **How to avoid predatory journals**

# Selection tools- “White List”



- ❖ [Directory of Open Access Journals](#)
- ❖ [Scimago- http://www.scimagojr.com/](http://www.scimagojr.com/)
- ❖ [Scopus preview](#)

# Scimago



scimagojr.com/journalrank.php?category=1409



## SJR

Enter Journal Title, ISSN or Publisher Name



menu

All subject areas



Tourism, Leisure and  
Hospitality  
Management



All regions / countries



All types



2018



Only Open Access Journals

Only SciELO Journals

Only WoS Journals



Display journals with at least 0

Citable Docs. (3years)



Apply



Download data

1 - 50 of 107

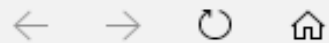


# Directory of Open Access Journals



The screenshot shows the DOAJ website interface. At the top, there is a browser address bar with the URL 'https://doaj.org/'. Below the address bar is the DOAJ logo, which consists of the letters 'DOAJ' in a large, orange, sans-serif font, followed by the text 'DIRECTORY OF OPEN ACCESS JOURNALS' in a smaller, black, sans-serif font. To the right of the logo is an orange button with the text 'SUPPORT DOAJ'. Below the logo and button is a horizontal navigation bar with the following items: 'DOAJ', 'Search', 'Browse Subjects', 'Apply', 'News', 'About', 'For Publishers', 'API', and 'Login'. Below the navigation bar is a search box with the placeholder text 'Search DOAJ' and a magnifying glass icon. Below the search box are two checkboxes: 'journals' and 'articles', both of which are checked. To the right of the checkboxes is a link labeled '[Advanced Search]'. Below the search box is a section titled 'DOAJ (Directory of Open Access Journals)' with a paragraph of text: 'DOAJ is a community-curated online directory that indexes and provides access to high quality, open access, peer-reviewed journals. DOAJ is independent. All funding is via donations, 22% of which comes from sponsors and 78% from members and publisher members. All DOAJ services are free of charge including being indexed in DOAJ. All data is freely available.'

# Scopus Preview



https://www.scopus.com/home.uri?zone=header&origin=



Preview

Dashboard

Author search

Sources

## Welcome to Scopus Preview

us ↗ Blog ↗

content

erage guide 

ce list 

t 

ontinued sources list 

## Check out your free author profile!

Did you know Scopus offers free profiles to all indexed authors? Review yours, claim it, and update it — all for free!

[View your author profile >](#)

Search for an author profile

Author last name

eg. Smith

Affiliation

eg. University of Toronto

 ORCID

eg. 0000-0001-8389-0002

About Scopus

What is Scopus

Content coverage

Scopus Web

Language

ENGLISH

FRANCAIS

DEUTSCH

# Selection tools



## **Some publishers have a service that aids in selecting a journal**

- ❖ [Emerald find a journal](#)
- ❖ [Taylor and Francis Journal suggester](#)
- ❖ [Elsevier journal finder](#)

## **Browsing databases by subject**

- ❖ Taylor and Francis Tourism Journals- Current Issues in Tourism- call for papers
- ❖ [Sage Marketing and Hospitality](#)

# Emerald find a journal



← → ↻ emeraldgroupublishing.com/products/journals/find-a-journal?searchfor=&ti... ☆ 📄 M ⋮

## Find a journal

Quickly locate specific journals with our alphabetical listing or search and browse.

Feedback

Search for a journal name or ISSN number



Filter by subject:

Tourism and Hospitality ↑ ▾

🔒 UPDATE COOKIE SETTINGS

Filter by subject

Show only journals with **open access** 🔓

# Taylor Journal suggester

← → ↻ 🏠 🔒 https://authorservices.taylorandfrancis.com/journal-suggester 📖 ☆ ⚙️ 📄 📧 ...

**AUTHOR SERVICES** ☰

Home > Journal Suggester: find the best home for your article

## Journal Suggester <sup>BETA</sup>

Helping you find the best home for your research article

**There are two easy steps**

- Step 1 – paste in the full abstract of your article
- Step 2 – click on ‘reveal suggested journals’

Paste your abstract here...

Feedback

Paste abstract

# Browse Taylor and Francis by subject



The screenshot shows a web browser window with the URL [tandfonline.com](https://tandfonline.com). The page title is "Browse by your specialist subject". Below the title, there is a two-column list of subject categories, each on a separate line with a horizontal separator below it. The categories are:

- Area Studies
- Arts
- Behavioral Sciences
- Bioscience
- Built Environment
- Communication Studies
- Computer Science
- Development Studies
- Earth Sciences
- Economics, Finance, Business & Industry
- Education
- Geography
- Health and Social Care
- Humanities
- Information Science
- Language & Literature
- Law
- Mathematics & Statistics
- Medicine, Dentistry, Nursing & Allied Health
- Museum and Heritage Studies
- Physical Sciences
- Politics & International Relations

The browser's address bar shows navigation icons (back, forward, refresh) and a star icon. The top right corner of the browser window shows a star icon, a red icon, and a purple icon with the letter 'M'. The bottom right corner of the browser window shows the time "08:06".

# Browse Sage by subject-Marketing & Hospitality

The screenshot shows a web browser window displaying the Sage Journals website. The address bar shows the URL: journals.sagepub.com/action/showPublications?category=10.1177/social-scienc... The page header includes the Sage Journals logo, a menu icon, an accounts icon, and a search icon. The main heading is 'Browse', followed by a paragraph explaining how to filter journals by discipline and subject. Below this, there are two dropdown menus: 'Discipline' set to 'Social Sciences & Humanities' and 'Subject' set to 'Marketing & Hospitality'. A red arrow points from a yellow callout box to the 'Subject' dropdown. Below the dropdowns is a row of buttons for filtering by letter, with 'All' highlighted in red. Further down, there are buttons for 'Search Within', 'Add Alerts', and 'Add to Favorites'. The bottom of the page shows a list of journals, including 'BRQ Business Research Quarterly' and 'Cornell Hospitality Quarterly', each with an unchecked checkbox. The Windows taskbar is visible at the bottom of the browser window.

Discipline: Social Sciences & Humanities

Subject: Marketing & Hospitality

All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Search Within Add Alerts Add to Favorites

BRQ Business Research Quarterly

Cornell Hospitality Quarterly

Marketing & Hospitality

# Criteria for choosing a journal



## **Journal information found on Website as:**

- ❖ **Information for authors**
- ❖ **Publish with us**
- ❖ **About the journal**
- ❖ **Author resources**
- ❖ **Call for papers**

# Criteria for choosing a journal



- ❖ **Open access journal vs Commercial/ subscription**
- ❖ **Regional vs international?**
- ❖ **type of submission- empirical research, review paper, brief report, thought piece, book review, book chapter ?**
- ❖ **Journals aims and scope**

# Criteria for choosing a journal



- ❖ **Reputation of the journal**
- ❖ **Acceptance/rejection rates**
- ❖ **Quality of accepted articles**
- ❖ **No of issues in a year**
- ❖ **Turnaround time-**
  - ❖ **early cite, acceptance and publication**

# Criteria for choosing a journal



- ❖ **Are there any article processing charges?**
- ❖ **Any waivers for developing countries?**

## Journals with waivers/discounts

- ❖ **Is the journal visible and accessible-in our subscribed databases**
- ❖ **Publication timelines- how many issues a year?**

# Criteria for choosing a journal



- ❖ **Is it indexed? Scopus, Web of Science, Scimago, Google Scholar**
- ❖ **Read the peer review policy**
- ❖ **Review their sample papers**

# Before sending your manuscript



- ❖ **One publisher at a time**
- ❖ **Check for plagiarism**
- ❖ **Obtain co-authors' consent**
- ❖ **Agree on order of author list**
- ❖ **Declare any conflict of interest**
- ❖ **Proof read**
- ❖ **Check against author instructions**

# Have a checklist



Image from  
[windowsreport.com](http://windowsreport.com)

# What to expect after submission



❖ **Accept**

❖ **Accept with minor revision**

❖ **Accept with major revision**

❖ **Reject**

# Why do articles get rejected?



## Reasons

- ❖ **Most common reason is mismatch between the manuscript and the journal aims and scope.**
- ❖ **Sent to the wrong journal**
- ❖ **Not aligned to author instruction**
- ❖ **Nothing new is found or stated**
- ❖ **Poor English- get a peer to review and proof read**

# What are your options if rejected?



- ❖ **Abandon the paper- not recommended**
- ❖ **Send the paper with no review to another journal**
- ❖ **Review the reasons and act**
- ❖ **Submit to another journal**

# How to avoid fraudulent/predatory journals



- ❖ **Def. APC without requisite editorial and publishing services**
- ❖ **Non conformity with publishing best practices**
- ❖ **8000 active predatory journals, with total articles increasing from 53,000 in 2010 to 420,000 in 2014 (an estimated three-quarters of authors were from Asia and Africa)**

# How to avoid fraudulent/predatory journals



- ❖ **Does the journal promise more than it can reasonably deliver?**
- ❖ **Check website-contact information and general appearance**
- ❖ **Quality of past issues**
- ❖ **Is it in our subscribed content?**
- ❖ **Is it indexed by search engines**

# How to avoid fraudulent journals



- ❖ **When you Google the title of the journal, is the first hit the journal website or a blog on why the journal is a fraud?**
- ❖ **Aggressive indiscriminate solicitation practices**
- ❖ **Quick acceptance and publication**
- ❖ **Unrealistically broad coverage**
- ❖ **[Bealls list of fraudulent journals](#)**

# How to avoid fraudulent journals



- ❖ **False or misleading information**
- ❖ **If it claims to be indexed by a reputable database (e.g. ones from EBSCO, ProQuest, Thompson Reuters, etc.), verify**



# Example of articles in predatory journals



❖ <http://www.ijtrd.com/papers/IJTRD8157.pdf>

## **International Journal of Enterprenuership**

❖ <https://ajpojournals.org/journals/index.php/IJE/index>

# Publishers with local content



- ❖ **Taylor and Francis**
- ❖ **Emerald**
- ❖ **Sage**

# Points to note in manuscript submission



❖ **Corporate email**

❖ **Author list**

❖ **Researcher ID**

❖ **ORCID Open Researcher and Contributor  
ID**



# An ORCID Profile



A screenshot of a web browser showing an ORCID profile. The browser's address bar displays "orcid.org/my-orcid". The page header includes the ORCID logo and a user profile icon. Below the header is a search bar with the text "Registry" and "Search". The main content area features the name "Miriam Wanjiku Ndungu" in green. A green bar highlights the "ORCID iD" section, which contains the URL "https://orcid.org/0000-0002-4120-0899". A red dashed arrow points from a yellow box labeled "ORCID" on the right to this URL. Below the ORCID iD, there are three options: "Display your iD on other sites", "Public record print view", and "Get a QR Code for your iD". At the bottom, there is a section for "Also known as" with the name "Miriam W. Ndungu, M.W. Ndungu" and a "Country" field. A blue "Help" button is located in the bottom right corner.

ORCID

# References



- ❑ <https://www.editage.com/insights/editorial-decision-making-what-are-the-possible-outcomes-for-a-manuscript>
- ❑ <http://thinkchecksubmit.org/check/>
- ❑ <http://www.scimagojr.com/>
- ❑ <http://authorservices.taylorandfrancis.com/>
- ❑ <http://www.authoraid.info/en/news/details/1156/>

*Thank  
you*

