AN INVESTIGATION INTO THE USE OF COMMUNITY RESOURCES IN TEACHING BUSINESS STUDIES IN SECONDARY SCHOOLS IN RUIRU DISTRICT KIAMBU COUNTY, KENYA

BY

OBADIAH PAMELA KERUBO
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A RESEARCH PROPOSAL SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENTS OF THE DEGREE OF MASTER OF EDUCATION IN COMMUNICATION TECHNOLOGY OF KENYATTA UNIVERSITY

SEPTEMBER, 2013.
DECLARATION

This proposal is my original work and has been not been presented for degree in any other university.

Signature .............................................. Date ....................................................

Pamela K. Obadiah.


This proposal has been submitted for examination with our approval as the university supervisors.

Signature .............................................. Date ....................................................

Dr. W. Kerich.

Department of Educational Communication and Technology.

Kenyatta University.

Signature .............................................. Date ....................................................

Dr. D. Oludhe

Department of Educational Communication and Technology

Kenyatta University.
Community resources are essential in teaching and learning process. Our country Kenya is encouraging young people to start their own businesses hence encouraging most students to study business studies. Business studies being a living subject requires learners to interact with the environment. The subject also requires that learners to be aware of the current trends in the business world. This study is a descriptive study which intends to analyse the use of community resources in teaching business studies in secondary schools and what can be done to encourage use of community resources in secondary schools. The study will use qualitative and quantitative design to collect and analyse data. Data will be collected through questionnaires and interview schedule from ten selected secondary schools in Ruiru District. A representative sample of 200 participants will be drawn from the target population using stratified, purposive and random sampling. Data collected from the field will be coded and analysed using the statistical package of social sciences. Quantitative data will be analysed using descriptive statistics while qualitative will be analysed thematically. It will generate both descriptive and inferential statistics. Data will be presented using both statically and graphical techniques.