The book provides over hundred concepts that provide the much needed understanding on why academic writing is a major requirement for success in higher education. It goes beyond this and elaborates on ways of how to best approach the writing with specific reference to academic essays, research proposals and thesis. It has also provided ideas on the broad field of publications relevant for the academic community. These include but are not limited to journal articles, books, book chapters, book reviews and literature reviews. The book targets readers from across various study disciplines and has undergraduates and postgraduates in mind. The book is useful for academic writing trainers and all those involved as instructors or supervisors in undergraduate and postgraduate study.