Identification and Promotion Strategies of Traditional Games of Gusii Community of Kenya

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Abstract

This study investigated and identified Gusii traditional games that were participated in since the time before the advent of British colonialists in Kenya. The study used descriptive survey research design in identifying traditional games under investigation. Target population was respondents who were of age seventy five (75) years and above at the time of this study. Respondents were purposively identified
and sequential method of sampling was used. An interview guide and documentary analysis were used as two complementary research instruments. Data was analyzed using frequencies and percentages; and presented in prose and in form of a table. Detailed analysis of three games amongst the twenty six (26) games and three socio-cultural activities related to Gusii traditional games that were availed by the respondents have been presented in this paper. From this study, it is evident that Gusii community participated in traditional games which were performed within various socio-cultural settings and were of significance to the participants and the entire community. An exposition of viable strategies that could be adopted to popularize and promote the games are also provided as well as recommendations for policy formulation and for further research as an effort towards preservation of Gusii tradition games as an intangible cultural heritage.

**Key Words:** Traditional games, African indigenous knowledge, extinction