Exploration of the Prevalence of Tourist-Recreational Activities at the Kenyan Coast

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Abstract

The Kenyan Coast is well known for its attraction of tourists owing to the presence of beaches (both public and private), cultural diversity in terms of languages, dressing, dishes among others as well as recreational facilities that offer recreational activities. It has a history that in itself forms a basis for educational recreation. This history, found in different facilities, is selectively covered in the study. The study also covers the relationship between tourism, recreation and the managerial aspects of some recreation facilities and tourist activities. The paper intends to bring to light the quantitative trends of tourists visiting the Coast as a whole as well as in particular, a few randomly selected facilities. This also encompasses trends in the number of tourist recreational facilities. The qualitative analysis of some identified facilities and activities is also covered. This involves the activities being offered by some facilities visited by the tourists giving information, the level of satisfaction derived from such activities/facilities as well as comparison of costs incurred. This also includes some of the factors that lead to tourists addresses if these tourist activities are within the recreational context of free choice or otherwise. The potential of tourists coming up with their own activities within the Coastal resources (natural under scrutiny). The paper also tries to identify some of the activities that are most preferred as well as those that are less preferred by tourists. Cultural activities that some tourists have come across the highlighted. The threats, problems or harassments faced by tourists while in their leisure pursuits are also highlighted. Problems faced by the tourism/recreation business in the Kenyan Coast are also covered together with views on solutions available.