DETERMINANTS OF CAREER OPTIONS AMONG UNIVERSITY MUSIC GRADUATES IN KENYA

CHIMBA GRACE WAITHIRA

M66/21933/2010

A PROJECT RESEARCH PROPOSAL SUBMITTED TO THE SCHOOL OF VISUAL AND PERFORMING ARTS IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF THE DEGREE OF MASTER OF MUSIC EDUCATION OF KENYATTA UNIVERSITY

MARCH, 2014
DECLARATION PAGE

“This proposal is my original work and has not been presented for a degree in any other University”

Name: Grace Waithira Chimba (M66/21933/10)
Signature: __________________________
Date: 31/3/2014

This Proposal has been submitted for review with our approval as University Supervisors.

Dr. Timothy K. Njoora, Senior Lecturer
Department of Music and Dance
Signature: __________________________
Date: 9/4/2014

Dr. Aggrey N. Wetaba, Lecturer
Department of Music and Dance
Signature: __________________________
Date: 9/4/2014
ABSTRACT

This study will investigate the place of music in career development. The study will also investigate music related career opportunities that university music graduates participate in on either transitional or professional basis. The study also seeks to find out the connection between music education in tertiary level and the current music market. The research will be based in Nairobi County and it will focus on the value of music education and more importantly its contribution towards career development in Kenya. Research population will include university music graduates, music educators and key practitioners in the Kenyan music industry. In terms of methodological approach, the study will apply descriptive and analytical designs with the purpose. These approaches will highlight views from university music graduates, music educators and key practitioners in the industry on their opinions and attitudes towards music education and music career opportunities. Mixed research approaches: qualitative and quantitative will be applied with the main purpose of finding out the engagement of graduates in different careers in the competitive market. The above approaches will also be used to find out the determinants of career options among the graduates. Research instruments selected for data collection will comprise of a questionnaire for music graduates and music educators and an interview schedule for key practitioners in the market. The data collected will then be analysed with a view to answering the research formulated questions for the study. Emerging issues will be highlighted, analysed and documented as part of summary and conclusion.